

ASCAME strengthens its global voice within the ICC – World Chambers Federation

Barcelona, 26 June 2025. ASCAME is proud to announce its election to the new General Council of the [International Chamber of Commerce – World Chambers Federation \(ICC-WCF\)](#), under the category of *Transnational Chambers*, where it will be represented by its President, **Mr. Ahmed El Wakil**. This appointment aligns with ASCAME's strategic mission to promote the Mediterranean region and its Chambers of Commerce, support the internationalization of its business community, and ensure Mediterranean representation in global economic decision-making arenas. As an organisation spanning three continents, ASCAME extends its global outreach and reaffirms its commitment to fostering international cooperation and economic diplomacy.

In addition, several member chambers of ASCAME have been elected to the WCF General Council, further strengthening the Mediterranean's presence on the global stage:

- Mr. Rabih Sabra, Director General of the [Chamber of Commerce Industry and Agriculture of Beirut and Mount Lebanon](#) (Lebanon).
- Mr. [Dario Gallina](#), Vice Chair of the [World Chambers Federation](#) and President of [Camera di commercio di Torino](#) (Italy).
- Mr. [Marko Cadez](#), President of the [Privredna komora Srbije | Chamber of Commerce and Industry of Serbia](#).
- Ms. Rim Siam, Board Member of the [ICC World Chambers Federation](#) General Council and President of Economic Businesswomen Council / Federation of Egyptian Chambers of Commerce.
- Adolfo Diaz-Ambrona, Secretary General – Spain Chamber of Commerce

Their representation will be instrumental in voicing the interests of our region and reinforcing the role of Mediterranean chambers in shaping a more inclusive and connected global economy.

WCF General Council: Global Governance Body for Chambers of Commerce

The **World Chambers Federation (WCF)** is a unique global forum within the **International Chamber of Commerce (ICC)**, representing more than **12,000 chambers of commerce** across the globe.

The **WCF General Council** is its key governing body, responsible for:

- Defining strategic vision and global priorities for chambers,
- Representing chamber interests in international policymaking,

- Strengthening the role of chambers, particularly in emerging economies.

Elected members contribute their experience to foster a **fairer, more inclusive, and globally connected business environment**.

About the International Chamber of Commerce (ICC)

Founded in 1919, the **ICC** is the world's largest business organization, representing companies of all sizes in over **170 countries**. It serves as the **voice of business** in major international institutions (UN, WTO, G20, etc.).

Key ICC services include:

- The creation of **Incoterms®**, international trade standards,
- Its renowned **International Court of Arbitration**,
- Advocacy for **fair, sustainable, and digital global trade**.

About ASCAME

The **Association of Mediterranean Chambers of Commerce and Industry (ASCAME)** is a non-profit international organization representing the private sector in the Mediterranean. It unites chambers and economic institutions from **23 countries** across both shores of the region, defending the interests of **millions of companies**.

As an **accredited partner of the EU and international bodies**, ASCAME promotes **regional cooperation, cross-border trade**, and the **global positioning of Mediterranean businesses**.

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