

Request for proposal

Audiovisual coverage of MedaLogistics Week Barcelona

*EBSOMED project, **Enhancing Business Support Organisations and Business Networks in the Southern Neighbourhood**, is a project co-financed by the European Union under the Europe Aid Programme. The main objective of EBSOMED project is to promote the Mediterranean Business Ecosystem by boosting investment and job creation in the region with a view to economic growth. More specifically, EBSOMED intends to increase the overall capacity management of Business Support Organisations (BSOs) in the Euro-Mediterranean region by improving the services offered to SMEs. This project involves partners from Tunisia, Lebanon, Italy, Egypt, Malta, Belgium, France, and Spain. It has a total budget of 6.250.000 euros and a 4-year duration (2018-2022).*

Total budget of the assignment: 2.987€ (VAT included)

Duration of the assignment: May 2022 to June 2022

Briefing of the Assignment: ASCAME is looking for a subcontractor to carry out the audiovisual coverage of the Mediterranean Logistics and Transport Week Barcelona (MedaLogistics) **next 31st of May and 1st of June 2022**. The assignment will take place in Barcelona (Spain).

Scope of Work:

- All the production process:
 - Preproduction (a previous visit to the location can be arranged if needed)
 - Filming in site – obtaining images of the event and relevant quotes
 - Editing and postproduction (including colour correction, basic infographics if needed and the integration of subtitles in English).
- All the videos should be delivered in .mp4 format and in high quality, preferably HD (720p/1080p).
- The final channel of the videos will be ASCAME's social media platforms (YouTube, Facebook, LinkedIn, Twitter and Instagram).
- ASCAME will need a copy of all the material captured.
- The budget should include at least 2 revisions of the final product per video.

Detailed description of the video content

1. Creation of 1 video making-of/highlights of the Mediterranean Logistics and Transport Week Barcelona. Something like this: ([159 MedaWeek Barcelona 2019 | Summary Video - YouTube](#)) but with images of MedaLogistics ([\(159\) MedaLogistics Summit 2019 - YouTube](#)), the SIL exhibition and the surrounding area (Fira de Barcelona).
 - a. Purpose: promote MedaLogistics and capture its relevance
 - b. Content: 1 video
 - c. Type of visuals: recording (+ basic infographics if appropriate)
 - d. Approx. Duration: 2' to 3'
2. Creation of 5 short video-capsules with the testimonial of relevant invitees selected by ASCAME.

- e. Purpose: promote MedaLogistics and the EBSOMED project. Capture their relevance for Mediterranean business.
- f. Content: 5 videos
- g. Type of visuals: recording (+ basic infographics if appropriate)
- h. Approx. Duration: 1' per video

Interested parties should submit their budget proposal by May 18th at the latest.