



ADVISORY COUNCIL

The MedaWeek

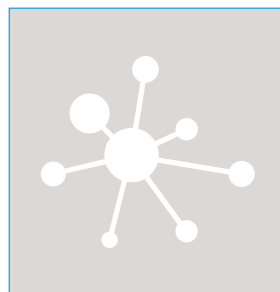
The Mediterranean Week of Economic Leaders is today an iconic economic conference across the region, convening the business communities, governments, multilateral organizations from both shores of the Mediterranean basin. Founded in 2005, this flagship event continues to provide a dynamic platform for the promotion of the Mediterranean on a global level – by fostering a strong Euro-Mediterranean alliance and regional economic integration.

www.mediterraneanweek.org

MedaWeek in Figures



Following a decade of international appraisal, the MedaWeek has become the reference point in the Mediterranean for economic and political dialogue, voicing the interests of the private sector and high level policy-makers in the region and across the World. In numbers, this success translates into:



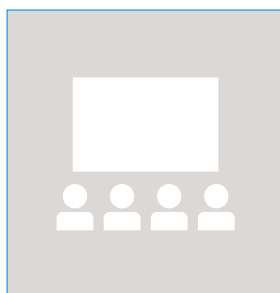
Over 100
Media sources

from all over the region,
Arab World and Europe



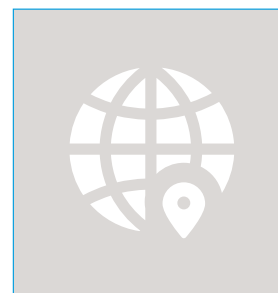
More than 30
key regional
themes addressed

A yearly average of
1,200
participants



International attendance:

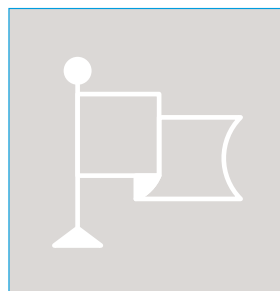
over 35
countries
represented



1,500
prominent
speakers



Numerous
public & private
launched
initiatives



With the support of
more than 250
regional &
international
organizations

What makes us different?

MedaWeek is constantly reinventing itself. We make sure to introduce new concepts, ideas and regional priorities every year. This means providing timely and relevant topics and keeping up with the Mediterranean's latest developments, from both a policy and business perspective.

In line with these growing figures, and on the occasion of its 10th anniversary, the MedaWeek established its very own Advisory Council in 2016.

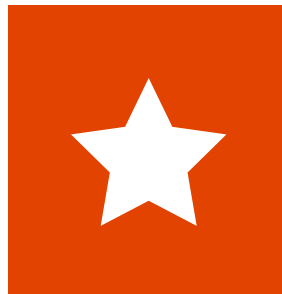
This Council is an consultative committee dedicated to steering the economic and commercial agenda of this regional and international flagship event.

Concretely, members' roles will consist in the design of priorities, opportunities, challenges of the economic climate in the Mediterranean.



Vision

Create an independent body responsible for shaping the economic and commercial agenda of the MedaWeek — lead by key players of the private and public sectors — and ensure a sustainable continuation to the event's governance.



Mission

We believe it is the very experts and representatives of the business community who should take the driving seat in the design of the MedaWeek's themes, in line with the latest regional and economic trends. Your input is our outlook.

At the same time, we strive to keep with the MedaWeek's innovative and dynamic profile by continuously exploring relevant economic tendencies and emerging sectors in the region.



Membership

We count on close collaboration with enterprises of all sizes, business support organizations, regional or sectorial associations, as well international institutions — whom we believe should be the protagonists of this Council.

Our objective is to further the engagement of international companies and key regional players in the entrepreneurial realm.

