

Green MED Initiative (GMI) Project Capitalisation conference

**Household Waste Management in the Mediterranean:
*Challenges and Needs***

Wednesday 3 June 2015

Chamber of Commerce and Industry Marseille Provence
Palais de la Bourse - 9 La Canebière - 13001 Marseille

09 :00 – 09 :30

Registration

09 :30 – 10 :00

Welcome address

- Zilé SOILIHI, Director Innovation and Industry, CCI Marseille Provence
- Jacques BONNABEL, Director Sustainable Development, Provence-Alpes-Côte d'Azur Region, Project Manager MEDCOP21,
- Federico MARTIRE, Coordinator, ENPI CBC MED Branch Office for the Western Mediterranean

Reminder of the key steps of the conference, Laure NERVI, Project Manager - Green MED Initiative, Chamber of Commerce and Industry Marseille Provence

10:00 – 10:45

Europe, a key actor in the development of Mediterranean countries: what are the sectors of intervention?

- Martine LIOGIER-COUDOUX, Project Officer, Enterprise Europe Network France Méditerranée
- Fearghus Roche, Chief Operations Officer, Association of the Mediterranean Chambers of Commerce and Industry (ASCAME)

10 :45 – 11 :15

The Green MED Initiative (GMI) project: Challenges for household waste management in the Mediterranean

- Diana KOBAYTER, Project Manager - Green MED Initiative, Chamber of Commerce of Industry and Agriculture of Beirut and Mount Lebanon – CCIAB ML

Q & A on the pilot actions in Egypt, Italy, Lebanon, Spain and Tunisia

11 :15 – 11 :45

Coffee break

11 :45 – 13 :00

Round table 1: Household waste management, a major territorial challenge: governance, practices, awareness-raising with public and private actors. What are the actions carried out in the Mediterranean to reduce and/or recycle domestic waste?

- Guillaume DAVID, Director, OPTAE Agency
- Vincent OCHIER, Head of Mission "Sorting and Waste Prevention", Marseille Provence Métropole
- Renaud REYNES, Project Manager Sustainable Development, CCI Provence-Alpes-Côte d'Azur Region
- Dominique GIABICONI, Project Manager RSE, Provence-Alpes-Côte d'Azur Region
- Isabelle Poitou, Head of the Association MerTerre - ODEMA (Observatory about Wastes in the Aquatic Area), Research fellow ESPACE (UMR 7300) CNRS - Aix-Marseille Universities

Testimonials :

- Companies
- Associations
- Consular institutions
- Schools and training centers

13 :00 – 14 :00

Lunch break

14 :00 – 15:30

ROUND TABLE 2: Euro-Mediterranean projects at the heart of the region: management, missions, and results.

What are their actions to support the development of the territories?

- Federico MARTIRE, Coordinator, ENPI CBC MED Branch Office for the Western Mediterranean
- Nuno VAZ SILVA , Project and Programme Development Officer , Joint Technical Secretariat MED PROGRAMME

Best Practices:

- Arlette LTEIF, Recycling Programme Manager, SUKLEEN - Lebanon
- Results and feedback from the European projects ZEROWASTE Pro (www.zerowastepro.eu) and ECO-SCP-MED (www.ecoscpmed.eu)

15 :30 – 15 :45

Coffee break

15 :45 – 16 :30

ROUND TABLE 3: Waste and Air Quality: what are the impacts on the quality of life of future generations?

- Alexandre ARMENGAUD, Head of Environmental Modeling and Cooperation, Air PACA
- Vincent WALLAERT, Head of Cooperation division, AviTeM - presentation on the results of the European project GOUV'AIRNANCE (www.gouvairnance.eu): reducing urban air pollution in the Mediterranean

16 :30 – 16 :45

Conference closing

- Paul BICHAT, Head of Cooperation and European projects division, Chamber of Commerce and Industry Marseille Provence