



REGIONE DEL VENETO



Camera di Commercio
Venezia

Final conference international projects FIREMED and FIDIAS

THE BUSINESS MEETS THE ENVIRONMENT: HOW TO FINANCE THE GREEN ECONOMY

THURSDAY, 21ST OF MAY 2015 - 09:30-13:30

Centro Culturale Don Orione Artigianelli
Zattere Dorsoduro 909/a - 30123 - Venice
Aula Magna

9:30 Registration and welcome coffee

10:00 Welcome & opening speech

Antonio Bonaldo - Director Section Research and Development of Veneto Region
Roberto Crosta - General Secretary of the Chamber of Commerce of Venice
Anne - Séverine Lay - Project Officer Alpine Space Programme

10:15 The platform www.support2finance.eu and the services for SMEs with regards to access to credit

Roberto Sandrini - Project manager transnational projects FIDIAS e FIREMED

10:45 Public sector funds for investments in eco-innovative technologies, energy efficiency and renewable energy sources by SMEs

Francesco Pareti - Deputy Secretary General Unioncamere Veneto - Head of Eurosportello Veneto

11:05 The crowdfunding to promote and finance projects in the environmental field

Davide Fuschi - Social manager Italian crowdfunding platform Eppela

Afterwards three workshops to access credit. Sessions in parallel.

WORKSHOP N°1
addressed to SMEs
Sala Vivaldi
ground floor

11:30 - 13:30 Tools and techniques to communicate the company to private investors

Francesca Anzalone - expert in communication and social media of Communication and Education Netlife s.r.l.

WORKSHOP N°2
addressed to SMEs
Sala Canova
ground floor

11:30 - 13:30 How to write an innovative project to participate in bids for public funding

Anilkumar Dave - expert in innovation and European planning of the company t2i technology transfer and innovation

WORKSHOP N°3
addressed to project partners, public entities and other local players
Aula Magna - ground floor

11:30 - 13:30 Strategies and EU policies to encourage private sector investment in eco-innovation

Ester Murillo - representative INNEON network for eco-innovation investment

Moderator: Luca Felletti - Deputy General Director Veneto Sviluppo SpA

The morning will conclude with a buffet



FIREMED

Innovative Financial Instruments to support
Energy sector SMEs in Med Area

