ASCAME

MEMBERSHIP

“ PROMOTING ECONOMY AND BUSINESSES ACROSS THE MEDITERRANEAN: EUROPE - AFRICA - ASIA ”

ascame
Association des Chambres de Commerce et d'Industrie de la Méditerranée
Association of the Mediterranean Chambers of Commerce and Industry
جمعية غرف التجارة والصناعة للبحرالأبيض المتوسط

1

ASCAME

WHAT IS ASCAME?

The **Association of the Mediterranean Chambers of Commerce and Industry** (**ASCAME**) is the **international association** regrouping the Chambers of Commerce and Industry and other similar institutions, having a connection with the aims of the Association, of the countries of the **Mediterranean basin**.

WHOM DOES ASCAME REPRESENTS?

ASCAME *is the voice* of the **Mediterranean Chambers of Commerce and Industry** and its **associated members** such as Ports, Special Economic Zones, Sectoral Associations, Trade Promotion Offices and Business Associations among others, before major institutional, economic and multilateral actors.

Through ASCAME, its members participate with their own voice in key Mediterranean development activities.

“ The private sector representative ”

WHY JOIN ASCAME?

ASCAME means:

- The main representative of the private sector in the Mediterranean.
- Unites all the key players of the Mediterranean private sector in order to achieve the economic development of the Mediterranean region.
- Realizes a powerful advocacy for the business interests of the Mediterranean private sector by working closely with policymakers, stakeholders and opinion leaders.
- Represents a true commitment with peace in the region promoting economic cooperation and job creation through its members.

Global scope :

- More than **300 Chambers of Commerce and Industry** and **dozens of associated members** from **23 countries** and over **250 cities** surrounding the Mediterranean Sea.
- Over **100 million of enterprises** are represented through ASCAME's members.
- Presence in **1 Sea** and **3 continents** (Africa, Asia and Europe).

International projection:

- **International cooperation relations** with more than a hundred of international, regional and sectoral organizations for socio-economic development.
- **Hundreds of international ASCAME events and projects initiatives** supporting the Euro-Mediterranean integration.

MEMBERS' BENEFITS

ASCAME'S MEMBERS BENEFITS

Participate:

Participate in any of the **key sectoral events** organized/ co-organized by ASCAME and get the opportunity to enrich your connections and the scope of your activities becoming member of the largest network of the Mediterranean private sector.

In the last years, over 100.000 companies have participated in hundreds of ASCAME events and projects across the Mediterranean countries.

Meet:

Meet with main representatives of the Mediterranean private sector, CEOs, investors, sectoral leaders, high-level officers and representatives of ASCAME's Chambers of Commerce and associated members to discuss about main economic trends and challenges in the Mediterranean region.

Hundreds of Mediterranean leaders attend regularly ASCAME's events and forums. For instance, MedaWeek Barcelona, the flagship event of ASCAME, had in its past 12 editions more than 20.500 participants -80% business people- from nearly 42 countries.

Promote:

Promote your organization's sectoral events, projects and services through our very **dynamic platform** and as a result, take advantage of ASCAME's network, high visibility and digital promotion that reaches a large regional and worldwide diverse audience.

We provide the possibility to position your organization/ or brand across the Mediterranean.

MEMBERS' BENEFITS

Enhance:

Benefit from a well accurate information that successfully support your decision-making process and **improve the competitiveness of your organization/ brand**.

Enhance your communication to an upper level by getting updated information of the latest economic trends, potential market niches, regional sectoral forums and cooperation projects and programs in the Mediterranean region.

Expand:

Expand your international visibility and strengthen the position of your organization through your promotion in our events and programs, having your logo in our channels and getting a wide-spread diffusion of your activities, events and projects across the Mediterranean.

Figures show the interest in ASCAME's activities in the Mediterranean with more than 36.600 monthly tweet sights and 1.700 monthly profile visits on average in the last years. This means that ASCAME's opinion matters in the Mediterranean.

Connect:

Enlarge the possibilities of getting a successful regional promotion of your activities, events and projects through ASCAME and so that **connect to our website and benefit** from our communication tools, social media (Twitter, Facebook, LinkedIn, Instagram, Flickr and YouTube) and Newsletter.

Over 900 media contacts and tens of media partners across the Mediterranean region show the great potentiality of ASCAME to get a large diffusion and promotion of its sectoral events and projects through the press/ media partners.

5 MEMBERS' BENEFITS

Network:

Create **new partnerships** through ASCAME's large network of public and private actors and **improve your international connections** getting in touch with ASCAME's Chambers of Commerce and associated members and more than 100 regional and international institutions and associated partners.

ASCAME provides the opportunity to participate in any of our 20 sectoral Working Commissions, Committees, round table events, business forums and projects across the Mediterranean.

Support / Help Desk:

ASCAME offers you **a very valuable service** that will help your organization to promote your activities and events through our Mediterranean network, improve your networking by connecting you with relevant institutions and economic actors and keep you informed about the latest news, activities and events.

Get support from our "Member and Network Help Desk" and receive a quick, personalized and efficient answer to your consults/ or requests.

Cooperate / Projects:

Cooperate with ASCAME and **benefit from our large experience, sound reputation and high credibility** before the EU and other economic/ financial actors such as the EIB or the EBRD because of ASCAME's successful implementation of **more than 35 projects** with budgets **over €130 million** in a wide array of sectors since 2010.

ASCAME offers the opportunity to benefit from the support of our "Projects and International Cooperation Area" at the time of analysing opportunities, setting up projects and strengthen your knowledge offering information and training on how to design and submit a project proposal.

MEMBERS' BENEFITS

Reputation:

Strengthen the reputation of your organization / or brand by sharing the principles and integrity values of ASCAME and benefit from a highly international protected and reputed brand such as ASCAME.

We give you the opportunity to be part of ASCAME's sense of respect, integrity and honorability by committing to our principles and values of corporate social responsibility, endorsing our "Business Integrity Statement" and working for the UN Sustainable Development Goals (SDGs) compliance.

Contact:

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