



Enhancing Horticultural Perishable Products Circulation among the Mediterranean territories

E.H.P.P.C. - Med



Priority 3 Promotion of better conditions and modalities for ensuring the mobility of persons, goods and capitals

Measure 3.2 Improvement of conditions and modalities of circulation of goods and capitals among the territories



Project
funded by the
EUROPEAN UNION



**ENPI
CBCMED**
CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA

Project in brief

The agro-food sector plays an important role in the economic context of the Euro-Mediterranean area, where the perspectives of an exponential growth of trade exchanges are increasingly opening up. However the circulation of horticultural perishable products in the region is still affected and restricted by the existence of outdated procedures and by the lack of automated processes leading to inefficient administrative formalities with gaps and duplication of documents required for export.

In order to address this challenge, the **E.H.P.C. - Med** project focuses on the modernization of border points through the introduction of an 'Information and Communication Technologies' (ICT) tool as well as of new harmonized and shared procedures able to facilitate producers and exporters in obtaining and transmitting in real time and easily the documents and certificates required for the horticultural perishable products' export. This innovative circulation model will minimize the time for inspection and custom clearance at entry points, have positive effects on the preservation of perishable products better guaranteeing the safety and quality of the goods and also lead to increase the volume of agro-food trade flow in the Mediterranean area.

Beneficiary

Mediterranean Agronomic Institute of Bari - CIHEAM-MAIB (Italy, Puglia)

Partnership

1. Livorno Port Authority (Italy, Toscana)
2. Region of Puglia, Policies Area for Rural Development (Italy, Puglia)
3. Ministry of Agriculture (Lebanon)
4. Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon (Lebanon)
5. Ministry of Agriculture - Phytosanitary and Bio-security Department (Jordan)
6. Jordanian Exporters and Producers Association for Fruit & Vegetables (Jordan, Amman)

Specific objective

To enhance technical and administrative procedures and operation for Horticultural Perishable Products (HPPs) circulation between Lebanon, Jordan and Italy through the adoption of harmonized and shared procedures and the implementation of an innovative ICT tool

Expected results

- Agreement for the adoption of one harmonized and shared procedure signed in the involved countries
- Control methods of quality and origin (at border exit and entry points) improved through shared guidelines tested in Lebanon and Jordan
- One ICT tool (e-platform and online archive of import-export documents) set up and implemented
- Border procedures simplified and standardized
- Operators and users trained on the new procedures (4 courses for public operators and 2 local courses for SMEs)
- Performance at border exit and entry points improved with a reduction of costs and mistakes (-30%)
- Import-export growth rate among Lebanon, Jordan and Italy increased (+5%) thanks to improved technological and administrative operations related to cross-border trade

Main activities

- Reports on the state of art on agro-food trade sector (quality of products, quantity, value and type of products commercialized, degree of computerization, pre-requirements of transport import-export administrative and control procedures)
- Elaboration of shared procedures on transmission of export documents and on simplification of custom clearance
- Design of a trade facilitation e-platform allowing the exchange and visualization of data and import-export documents among control authorities and the traceability of goods
- Training on the new developed procedures and technologies for public operators and SMEs

Target groups

- Public institutions involved in the export of Horticultural Perishable Products (phytosanitary services, customs at exit and entry points, harbor's authorities)
- Representatives of producers, exporters, transporters and buyers of Horticultural Perishable Products in the involved countries

Final beneficiaries

Operators involved in the horticultural export chain of the Mediterranean area:

- agricultural producers
- agricultural exporters
- buyers and consumers

Duration

24 months (December 2013 - December 2015)

Budget

- Total budget: € 1.400.000
- Programme contribution: € 1.260.000 (90%)
- Project co-financing: € 140.000 (10%)

Website

Under construction

Contact person

Biagio Di Terlizzi

Project coordinator

Mediterranean Agronomic Institute of Bari (CIHEAM-MAIB)

diterlizzi@iamb.it

+39 080 4606250



www.enpicbcmed.eu



Follow us on Twitter [@ENPICBCMed](https://twitter.com/ENPICBCMed)