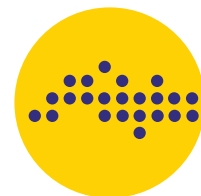




# ASCAME

## activity report

### 2018



Association of the Mediterranean Chambers of Commerce and Industry



## ● Who we are

The Association of the Mediterranean Chambers of Commerce and Industry (ASCAME) is the **most important representative of the Mediterranean private sector**. It brings together 300 Chambers of Commerce and Industry and other similar entities from 23 Mediterranean countries, 250 cities and 3 continents. All in all, more than 100 million companies around the Mediterranean region are represented by ASCAME.

**ASCAME is the voice of the Mediterranean Chambers of Commerce and its other similar members before major regional institutional and economic actors.** It represents powerful advocacy for the business interests of the Mediterranean Chambers of Commerce and companies working closely with policymakers, stakeholders and opinion leaders. Through ASCAME, the members of the Association influence and participate in the key issues that drive and condition the development and growth, offering a perspective clearly focused on the Mediterranean region.

## ● Using this report

The 2018 Annual Report begins with a message from ASCAME President. This is followed by more in-depth accounts of ASCAME's areas of activity over the past 12 months.

## ● Find out more

[www.ascame.org](http://www.ascame.org)

[secretariat@ascame.org](mailto:secretariat@ascame.org)



# ASCAME's highlights from 2018



Note of the President  
Mr. Ahmed M.  
El Wakil

Barcelona, Spain

see page 7

ASCAME  
Strategic Plan  
2018-2022

Ascame  
Strategic  
Plan

see page 13

2018

2022



12<sup>th</sup> MedaWeek  
Barcelona  
(Mediterranean  
Week of Economic  
Leaders)

Barcelona, Spain

see page 33

16<sup>th</sup> Mediterranean  
Logistics and  
Transport Summit

Barcelona, Spain



see page 48



10<sup>th</sup> Mediterranean  
Women  
Entrepreneurs  
Forum

Amman, Jordan

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# Note of the President Ahmed M. El Wakil

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2018 has been a very interesting year for ASCAME, the first one of my mandate. A year full of accomplishments but also of challenges and marked by the start of the implementation of the ambitious **ASCAME 2018-2022 Strategic Plan**.

The Mediterranean basin is a crossroad between very distinct cultures, religions and traditions. It is a sample of the world and its main challenges. In this context, with the purpose that policymakers and key economic actors listen to local realities of the Mediterranean region, ASCAME acts as a lobby for the **private sector of the Mediterranean** in order to achieve economic development in the region.

**2018 was the first year of the mandate of M. C. Ahmed M. El Wakil, President of ASCAME, a year full of accomplishments and challenges**



Ahmed M. El Wakil during the Opening of MedaWeek Barcelona 2018



During 2018, ASCAME has done its best to respond to the global challenges of the world and to those specific challenges affecting the Mediterranean region, working in close cooperation with its members around the region. Our Association started the implementation of the new 2018-2022 Strategic Plan by introducing new ideas and concepts and continuing its established events and activities **seeking to project and reinforce the potential of the Chambers of Commerce as fundamental pieces in the economic scenario of the Mediterranean region**, and ensuring that the efforts at the local level have a regional and international impact and recognition.

In this regard, during 2018, many international events on a wide range of topics were organized offering a platform for enterprises and participants from around the world to meet and to exchange views on business opportunities, the region's situation, its challenges and opportunities and the latest news and trends, establishing positive synergies between them. Among all these events, the **MedaWeek Barcelona** (Mediterranean Week of Economic Leaders), which is held every year gathering the leaders of the public and private sectors of all Mediterranean countries, remains the flagship event of ASCAME. During MedaWeek Barcelona 2018, our members could not only attend trending topic conferences concerning the Digital and Innovation sector, Human Capital, Blue Economy, the Halal Industry, the Hospitality sector and natural Gas supply and demand issues among others but also participate in ASCAME's internal activities. Moreover, this year's edition projected ASCAME further the Mediterranean region towards the American Continent by means of the cooperation agreement with the Arab Brazilian Chamber of Commerce, which offers ASCAME's members plenty of possibilities for business cooperation and trade development between both regions.

Widely recognized as the advocate of sustainable and inclusive growth, **the private sector is becoming today a vital complement of the public sector in the decision processes regarding the future of the region**. Indeed, it contributes largely to the creation of wealth and jobs, and to the consolidation of a society based on equal opportunities, given that it ensures the participation of women, young and minorities in the economic development of the region. Therefore, ASCAME will always be at the disposal of the private sector and looking for ways to boost it.

In the field of Projects, our Association has carried out excellent work, reaching the last stages of many successful projects and engaging in new ones. In this regard, the ASCAME Network demonstrated its importance by being overwhelmingly present in many calls for project proposals of this year, such as the ENI CBC MED Programme; and also by winning in a very significant number of the cases.



This achievement is very relevant as it ensures the **presence of the Mediterranean private sector in the projects for the development of the Mediterranean economy**.

Regarding Institutional Relations, our Association is always pursuing new partnerships to expand its network. Therefore, in 2018 new collaboration agreements were celebrated and relations with relevant public and private actors were established.

During the past year, ASCAME has done its best to support its members, Chambers of Commerce and Industry and similar entities, in their initiatives and activities, by supporting them in the organization of their events, promotion and training. For this reason, and in line with our Strategic Plan, we launched the **ASCAME Member and Network Help Desk** at the beginning of 2018, which has proved to be a very powerful tool when communicating and promoting members' activities through our network.

Looking to the months and years ahead, following its 2018-2022 Strategic Plan, ASCAME will continue being a strong ally in the work for the Mediterranean development, open and keen to look for new partnerships, ideas and activities for the benefit of its members. The Association will seek a **worldwide strategy of promotion of the Mediterranean** and to introduce new ideas and instruments to achieve its objectives, while getting closer to its members, the real core of ASCAME.

If you are interested in our mission to unite all the key players of the Mediterranean private sector in order to contribute to the economic development of the area; and if you share our vision to work for the participation and presence of the Mediterranean private sector in the key decisions taken by public and private actors every day; **I invite you to join us**. If you are already a member of ASCAME, I hope that we can continue to work together, and even closer, to achieve our common objectives and fight our common challenges. I am sure that we have very interesting years ahead.

**ASCAME is seeking a worldwide strategy of promotion of the Mediterranean and to introduce new ideas and instruments to achieve its objectives**





## 2018: A Snapshot



### **Numerous key sectorial events and initiatives**

opening a debate on more than 30 relevant topics addressed to answer the main priorities for regional development



### **More than 4,500 attendees, most of them business and SMEs representatives**



**Hundreds of B2B meeting** events organized or co-organized by ASCAME and its Network across the Mediterranean to promote businesses in the region



### **Participation in dozens of Euro-Mediterranean high-level institutional meetings and thematic conferences**

as main representatives of the Mediterranean private sector



### **More than 400 prominent speakers and dozens of decision makers**

from across the Mediterranean



### **Dozens of meetings of cooperation projects and initiatives**

in line with the UN Sustainable Development Goals



the 1990s, the incidence of *S. flexneri* has increased in the United Kingdom [10]. In the United States, *S. flexneri* has been reported to be the most common serotype isolated from children with acute bacterial dysentery [11].

There is a paucity of data on the epidemiology of *S. flexneri* in the United Kingdom. In the 1970s, *S. flexneri* was the most commonly isolated serotype from patients with acute bacterial dysentery in the United Kingdom [12]. In the 1980s, *S. flexneri* was the second most commonly isolated serotype from patients with acute bacterial dysentery in the United Kingdom [13].

The purpose of this study was to determine the epidemiology of *S. flexneri* in the United Kingdom. We determined the serotypes of *S. flexneri* isolated from patients with acute bacterial dysentery in the United Kingdom, and we determined the serotypes of *S. flexneri* isolated from patients with acute bacterial dysentery in the United Kingdom.

#### METHODS

##### Study area

The study was conducted in the United Kingdom. The United Kingdom is a country in Europe, and it is the largest country in Europe. The United Kingdom is a country in Europe, and it is the largest country in Europe.

##### Study design

The study was a descriptive study. The study was a descriptive study. The study was a descriptive study. The study was a descriptive study. The study was a descriptive study.

##### Study population

The study population was patients with acute bacterial dysentery. The study population was patients with acute bacterial dysentery. The study population was patients with acute bacterial dysentery. The study population was patients with acute bacterial dysentery.

##### Study variables

The study variables were serotypes of *S. flexneri*. The study variables were serotypes of *S. flexneri*. The study variables were serotypes of *S. flexneri*. The study variables were serotypes of *S. flexneri*.

##### Study results

The study results were serotypes of *S. flexneri*. The study results were serotypes of *S. flexneri*. The study results were serotypes of *S. flexneri*. The study results were serotypes of *S. flexneri*.

# ASCAME Strategic Plan 2018-2022

3

2018 was the first year of application of the ASCAME 2018-2022 Strategic Plan, which falls under the following main axes:

1. **Promotion of the Mediterranean economic development through the initiatives of the 20+20 Barcelona Declaration.**
2. **ASCAME internal development.** New strategies for the interaction with the ASCAME Network, communication, events and projects: new approaches characterized by being more proactive and member-centred.
3. **New instruments and programmes to develop the mission of ASCAME and enhance its horizons.** New categories of members and new initiatives in order to promote the Mediterranean region.



To sum up, these strategic lines specify the **identity and mission of ASCAME**, which is to **defend the interests of the Mediterranean Chambers of Commerce and Industry**, and more generally, those of the private sector. It is essential to

give our Association the capacity and the means to assert itself more as a **key agent of regional development in the Mediterranean and beyond**. This is why it is necessary to implement a new strategy, create new tools and products, in order to capture new resources and new members, continuing the progress that our Association has made in the latest years. To sum up, ASCAME must keep working for common cooperation that does not stop.

From an external point of view, we must further **mobilize our efforts to consolidate Mediterranean companies through the Chambers of Commerce, as key actors and partners against their counterparts overseas**, in order to boost international trade and investment, a source of economic growth and social development. Also, another important area of work of the next years will be the support of entrepreneur women and young graduates.

From an internal point of view, ASCAME must **find a way to highlight its importance for its members and network**. To this end, the Association is developing new instruments that underline its meaning, contribution and value for the members, communicating its indisputable contribution and its condition of optimal economic spokesperson with global reach, regional impact and capacity of repercussion and local action.

During 2018, as the first year of application of the 2018-2022 Strategic Plan, ASCAME started working on these strategic lines and concrete measures were taken.

Regarding the internal development of ASCAME and the services offered by the Association, the **ASCAME Member and Network Help Desk** was launched. The aim of the Member and Network Help Desk is to establish a direct and permanent contact line with the members in order to provide advice in the different areas of interest of ASCAME as well as to facilitate communication within ASCAME's network and with other actors. Regarding the services offered to ASCAME's members and network, it provides **member-centred attention** to answer advisory consults on events, projects, communication and network of the Association.

ASCAME has also developed its communication and events strategy through the creation of new promotional materials and instruments, such as the Brochure of ASCAME. In the field of Projects, the Association has worked hard to involve ASCAME as an organization as well as its members in the latest Euro-Mediterranean calls for Projects, obtaining a relevant success.

Regarding the 20+20 Barcelona Declaration and its specific objectives, present in the 2018-2022 Strategic Plan, ASCAME has worked to **boost the entrepreneurial and innovative spirit and to reinforce the role of Mediterranean Women**. Thus,





Mediterranean Innovation and Digital Summit | MedaWeek Barcelona 2018

for instance, ASCAME organized the 1<sup>st</sup> Mediterranean Innovation and Digital Summit in the framework of MedaWeek Barcelona 2018 and co-organized the 10<sup>th</sup> Mediterranean Women Entrepreneurs Forum.

The Association has also devoted many efforts to support and promote the activities of its **Working Commissions** encouraging them to meet in the context of ASCAME's main events. For instance, that was the case of the Transport and Logistics Working Commission that gathered during the MedaLogistics Summit in June 2018 and the experience of 9 other Working Commissions during the last MedaWeek Barcelona in November 2018.

Besides, ASCAME encouraged the Mediterranean private sector to commit towards the **good governance** and the consolidation of Corporate Social Responsibility by promoting the activity of its Business Ethics Working Commission and by participating in sectorial events on good practices for the private sector and related institutions.

ASCAME has also worked for **sustainable development in the Mediterranean** and reaffirmed its commitment to the SDG 2030 goals through its participation in a wide range of activities. Many of them were deployed by its Working Commissions, such as the Renewable Energies Commission and also by project activities and their related events dedicated to the sustainable development, such as the InnoBlueGrowth Project which advocates for blue economy.

During the following months, ASCAME will keep working on the full implementation of its 2018-2022 Strategic Plan, for the benefit of its network and the development of the Mediterranean. In order to meet the specific necessities of the new Strategic Plan and to offer the best attention to its members and network, the General Secretariat of ASCAME is going through a reshuffle of its working areas.





# ASCAME Institutional Activities

## 4.1. ASCAME STATUTORY MEETINGS

### 4.1.1. ASCAME Executive Committee

ASCAME held the first Executive Committee of the mandate of President Ahmed M. El Wakil on 21st November 2018, in the framework of MedaWeek Barcelona 2019.

During the meeting, concrete actions for 2018-2022 were discussed, as well as the current situation of the Association, its challenges, opportunities and future activities. In addition, the Presidents of the Working Commissions of ASCAME presented initiatives and plans of action.



Meeting of the Executive Committee of ASCAME | MedaWeek Barcelona 2018, 21<sup>st</sup> November 2018

#### 4.1.2. ASCAME Working Commissions Meetings

##### **Working Commissions Meetings during MedaLogistics Summit**

During the Mediterranean Logistics & Transport Summit, celebrated on 5<sup>th</sup> and 6<sup>th</sup> June 2018, within the framework of SIL Barcelona, the leading Exhibition for Logistics, Transport, Intralogistics and Supply Chain in Southern Europe, the Transports and Logistics Working Commission of ASCAME held a meeting to discuss the current situation of the Commission, review the main European Projects implemented by ASCAME and check its potential for the Transport and Logistic sector, and foresee its future activities.

##### **Working Commissions Meetings during MedaWeek Barcelona 2018**

On November 21<sup>st</sup>, in the framework of MedaWeek Barcelona 2018, nine Working Commissions of ASCAME held meetings to discuss their Plans of Action for 2019.

Among many interesting ideas and proposals, the need of cooperation between Working Commissions was highlighted, taking into account that the Working Commissions have similar objectives and challenges and that the members of ASCAME can be part of more than a single Commission. In this regard, some Commissions held joint meetings in order to join forces and participation.

The Working Commissions discussed their current situation, objectives, ideas and proposals for their Plans of Action, in the framework of the new ASCAME Strategic Plan 2018-2022. The Presidents of the Working Commissions had the opportunity to present the conclusions of the meetings to the Executive Committee of ASCAME where many initiatives were approved and are followed up by the General Secretariat of ASCAME.

**The Working Commissions discussed the content of their plans of action in the framework of ASCAME's new strategic plan 2018-2022**



Joint meeting of ASCAME Working Commissions | MedaWeek Barcelona 2018



Meeting of the Training and Education Working Commission | MedaWeek Barcelona 2018

The following Working Commissions held meetings during MedaWeek Barcelona 2018: **Meetings, Incentives, Conventions, and Events (MICE); Business Cooperation and Investment; Business Ethics and Integrity Values; Transports and Logistics; Renewable Energies; Tourism; Training and Education; Trade, Retail and Franchise; and Women Entrepreneurs.**



Members of the Business Ethics Working Commission | MedaWeek Barcelona 2018

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## 4.2. MEMORANDA OF UNDERSTANDING

During 2018, ASCAME continued its efforts to expand its cooperation agreements network with the purpose of offering larger possibilities of cooperation and better services and frameworks for economic cooperation to its members.

With this aim, ASCAME held many institutional meetings addressed to get new and improved possibilities of cooperation to its members. Some of those meetings were translated into specific agreements of cooperation that were signed in 2018, and in some other cases, they already opened new lines of action and great expectations for cooperation for 2019.

### **Arab Brazilian Chamber of Commerce (CCAB)**

ASCAME and the Arab Brazilian Chambers of Commerce reached an agreement that projects ASCAME's activities beyond the Mediterranean region and opens a gate towards the American continent. The MoU was signed by Mr Ahmed M. El Wakil, President of ASCAME, and Mr Ruben Hannun, President of the Arab Brazilian Chamber of Commerce (CCAB), on 21<sup>st</sup> November 2018, in Barcelona.



Signature of the MoU between ASCAME and CCAB | MedaWeek Barcelona 2018



By means of this cooperation agreement, both organizations consolidate the socio-economic relations among the Arab countries and Brazil and by extension with the whole Mediterranean through the Chambers of Commerce and other economic and business actors, considered as drivers of regional development.

This agreement establishes a program of actions aimed at the promotion of the economic and commercial relations. Among these actions, it is necessary to highlight the exchange of trade missions and the participation of Mediterranean and Brazilian business people at fairs and exhibitions. Thus, ASCAME and CCAB are planning to organize a great economic forum that will bring together the Mediterranean and the American economic world, in the city of Sao Paulo (Brazil), in the year 2020.

### **Agency for the Economic and Cultural North-South Development (ADEC-NS)**

This MoU was signed by Mr Ahmed M. El Wakil, President of ASCAME, and Mr Gilbert Salinas, President of ADEC-NS, on 22<sup>nd</sup> November 2018, in Barcelona. Through the signature of this MoU, ASCAME and the Agency for the Economic and Cultural North-South Development (ADEC-NS) agreed to provide mutual support in the organization of economic and cultural Mediterranean events (like specialized meetings or conferences, as well as the dissemination of mutual Mediterranean activities by means of all communication tools and social media.



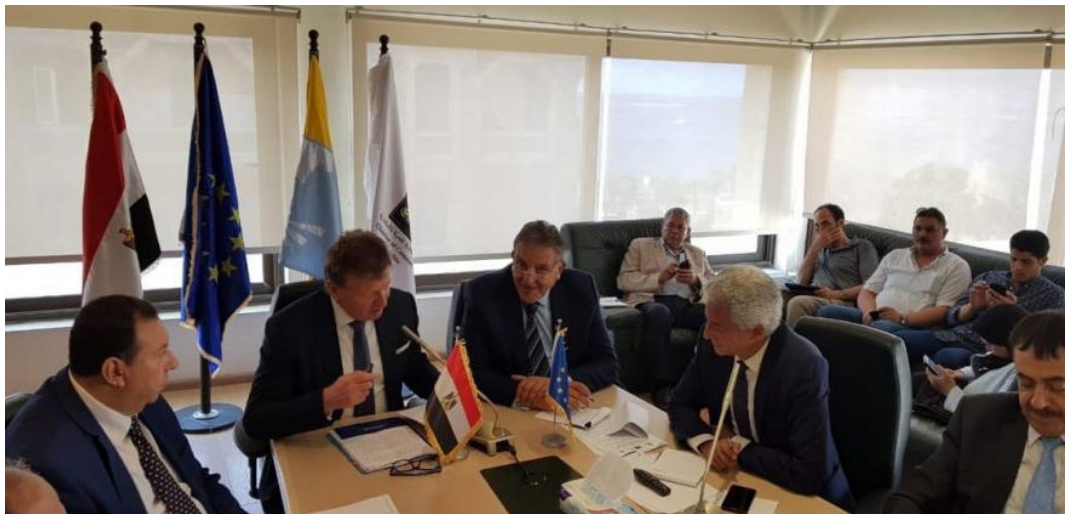
Signature of the MoU between ASCAME and ADEC-NS | MedaWeek Barcelona 2018

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### 4.3. INSTITUTIONAL MEETINGS

#### Meeting with the Ambassador of the EU Delegation in Egypt, Mr Ivan Sorkus

The President of ASCAME, Mr Ahmed M. El Wakil, participated in a meeting with Mr Ivan Sorkus, Ambassador of the EU Delegation in Egypt, on 27th July 2018 in Alexandria, in the presence of many officials of the Chamber of Commerce of Alexandria, Dr Alaa Ezz, Ex-com Chair of the Project and the Alexandria Governor, to welcome the new EU-funded project EBSOMED.



Meeting with Mr Ivan Sorkus | Alexandria, 27<sup>th</sup> July 2018

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### 4.4. PARTICIPATION IN WORKSHOPS AND CONFERENCES

#### COBATYMED Days 2018

On 12<sup>th</sup> May 2018, in Lloret de Mar (Barcelona, Spain), ASCAME participated in the COBATYMED Days 2018, organized by COBATY, the International Federation of Construction, Urbanism and Environment.

More specifically, ASCAME took part in the Round Table “*Evolution towards an international COBATYMED Network: how to optimize the value chain between the two shores of the Mediterranean?*”. The conference was a great opportunity to promote ASCAME and answer the main concerns of COBATY members regarding its interest to become an associate member of ASCAME. The event provided a



COBATYMED Days 2018 | Lloret de Mar, 12<sup>th</sup> May 2018

good occasion to get to know ASCAME better and get first-hand information on ASCAME's network activities and its Mediterranean scope. This constituted a turning point, which triggered COBATY decision to join ASCAME at the end of 2018.

### UfM Campus – Vocational Education and Training Programme

On 14<sup>th</sup> June 2018 in Barcelona, ASCAME participated in the brainstorming meeting organized by the Secretariat of the Union of the Mediterranean (UfM) that followed the presentation of the “*UfM Campus: Vocational Education and Training Programme for Syrian Refugees and Local Host Communities*”.



Brainstorming meeting on vocation education and training for Syrian refugees | Barcelona, 14<sup>th</sup> June 2018

The Secretariat of the Union for the Mediterranean (UfM), in collaboration with the Government of Jordan, the United Nations Office for South-South Cooperation and the Business Development Centre of Jordan, presented an initiative that foresees to have a pilot phase in Jordan, the country of the region hosting the largest number of Syrian refugees.

The idea of a UfM Campus, with specialized subsidized vocational education and training focus, came up to contribute to serving the Syrian Refugees' communities residing in the campus as well as the Local Host Communities (LHCs) and Jordanian youth from local Host Communities.

### Barcelona Euro-Med Forum

The 4<sup>th</sup> and 5<sup>th</sup> July 2018, la "Caixa Foundation" and the European Institute of the Mediterranean (IEMed) organized the 1<sup>st</sup> Barcelona Euro-Med Forum *"Bridging SMEs between North and South Mediterranean, at Palau Macaya, in Barcelona. The role of SMEs in the socioeconomic development of the Mediterranean region"*, with the promotion of Med Confederation.

In the framework of this event, Mr Anwar Zibaoui, General Coordinator of ASCAME, participated as Chair of the session devoted to answering the question *"How to create ecosystems for news forms of entrepreneurship"*.



Participation of Mr Anwar Zibaoui in the Barcelona Euro-Med Forum | Barcelona, 4<sup>th</sup> July 2018



## XVIII Mediterranean Games of Tarragona, Spain

On 22nd June 2018, ASCAME attended the Opening Ceremony of the XVIII Mediterranean Games in Tarragona, Spain, in the framework of the collaboration agreed with the Tarragona Organizing Committee in November 2017, regarding the promotion and dissemination of this event of union and solidarity across the Mediterranean.

The Mediterranean Games have been a unique opportunity for Tarragona's private sector to project at a Mediterranean level as well as for the local labour market to benefit from more than 3.000 indirect jobs creation. Besides sports delegations, this games edition counted with more than 2.500 volunteers from different Mediterranean countries, which represented the spirit of solidarity and harmony.



Opening Ceremony of the XVIII Mediterranean Games | Tarragona, 22<sup>nd</sup> June 2018

## LXV General Assembly of the Ibero-American Association of Chambers of Commerce

On 2<sup>nd</sup> October 2018, in Lisbon (Portugal), Mr Jerónimo Pérez, President of the ASCAME Tourism Commission, participated on behalf of Mr Ahmed M. El Wakil, President of ASCAME, in the framework of the LXV General Assembly of the Ibero-American Association of Chambers of Commerce (AICO). The participation of ASCAME in the framework of this event was focused on a special session on “*Good practices in the Chambers of Commerce: Business Ethics, Hiring and Good Governance*”.



Participation of Mr Jerónimo Pérez in the panel “Good practices in the Chambers of Commerce” | Lisboa, 2<sup>nd</sup> October 2018

### UfM Med4jobs Advisory Board

On 8th October 2018 in Barcelona, ASCAME participated at the fifth meeting of the Med4Jobs Advisory Board, in the framework of the III UfM Regional Forum, a cross-sectoral initiative that advocates for job creation as the central issue in the socio-economic development debate and tackles employability, job intermediation and business enabling infrastructure as main targets.

On this occasion, the focus was on the untapped potential of the private sector within a context of rapidly shifting the technological landscape.

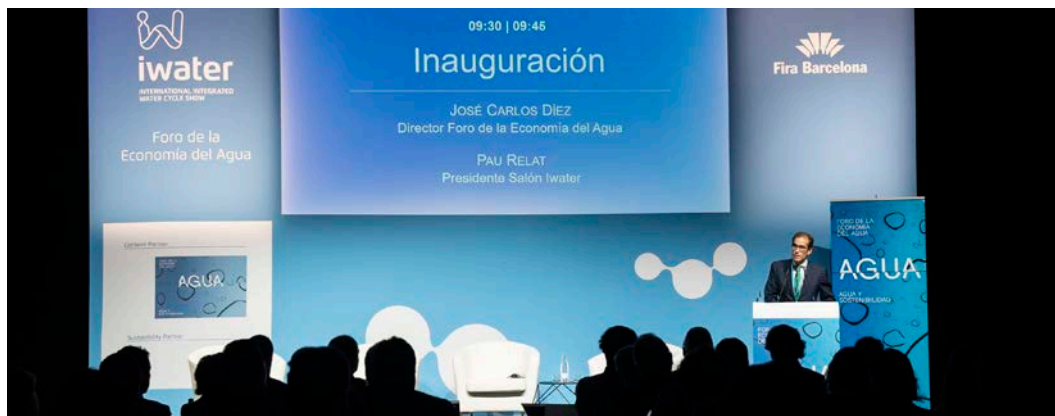
Regarding the agenda, the main topics turned around the engagement of the Private Sector in Human and Sustainable Development Efforts; the social impact of the Private Sector in the Euro-Mediterranean region (social responsibility, inclusion and sustainability); as well as the best practices and success stories by different project promoters and beneficiaries from different UfM- labelled projects under Med4Jobs.



5<sup>th</sup> Meeting Med4Jobs Advisory Board | Barcelona, 8<sup>th</sup> October 2018

## IWATER SHOW, FIRA DE BARCELONA

On 13<sup>th</sup> November 2018, in Barcelona, ASCAME was invited to present the forum “Water in the World”, which is part of the International Integrated Water Cycle Show (Iwater). The event counted this year with more than 4.018 visitors from over 41 countries at Fira de Barcelona. In the framework of this event, ASCAME chaired some sessions with representatives of the private sector from a dozen of countries, on the new market and opportunities offered by the Circular Economy and the vision of the water business sector in Spain and in foreign markets.



Opening of the Iwater Show | Barcelona, 13<sup>th</sup> November 2018

the 1990s, the incidence of *S. flexneri* has increased in the United Kingdom [10]. In the United States, *S. flexneri* has been reported as the most common serotype of *S. flexneri* in the 1990s [11].

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# ASCAME Events

# 5

## 5.1. ASCAME EVENTS

### MedaLogistics Summit (Mediterranean Logistics & Transport Summit)

The MedaLogistics Summit was held on 5<sup>th</sup> and 6<sup>th</sup> June 2018 within the framework of the 20<sup>th</sup> edition of SIL Barcelona, the Leading Exhibition for Logistics, Transport, Intralogistics and Supply Chain in Southern Europe. The Summit opened the door to efficient and sustainable logistics to guarantee prosperity and regional integration.

The Summit was organized by ASCAME together with Consorci de la Zona Franca de Barcelona (CZFB) and with the support of the Chamber of Commerce, Industry and Navigation of Barcelona.



Mr Anwar Zibaoui, General Coordinator of ASCAME, during the Opening of the MedaLogistics Summit

**The MedaLogistics Summit was composed of two events: the 16<sup>th</sup> Mediterranean Logistics and Transport Forum on 5<sup>th</sup> June and the 11<sup>th</sup> Mediterranean Ports and Shipping Summit on 6<sup>th</sup> June.**

During the 6 sessions of the two days, around 320 participants from more than 20 countries attended the event, including representatives of organizations, international and regional associations, as well as entrepreneurs and experts linked to the logistics sector. The event offered varied and successful sessions on trending topics in the region.

On the first day of the Summit, the 16<sup>th</sup> Mediterranean Logistics and Transport Forum addressed key issues such as the unstoppable boom in Chinese investment in the region and new routes such as the Silk Road, where the Mediterranean is the undisputed centre of gravity for trade and logistics, especially between Asia, Europe and Africa. The Summit has served as a scenario to make an urgent call to promote an efficient terrestrial, air and maritime communication network and to promote multimodal corridors; notably the “Mediterranean Corridor” and its connection with North Africa, as an essential requirement for regional integration and to strengthen itself in the face of global competition.

The forum also dealt with the economic opportunities that airports offer, as major generators of jobs in activities directly associated with the channelling of air traffic, and also by the tourism activity they promote.







Mr Francesc Carbonell. Senior Head of Sector for Transport - Union for the Mediterranean (UfM) during the Opening of the 16<sup>th</sup> Mediterranean Logistics and Transport Forum, 5<sup>th</sup> June 2018

The 16<sup>th</sup> Mediterranean Logistics and Transport Forum counted with prominent speakers from the Middle East, the African continent and Europe such as Mr Jamil Mujahed, former Minister of Transport of Jordan; Mr Ali Tounsi, Secretary General of the Airports Council International – ACI Africa; Mr José Manuel Fernández Bosch, CEO International Development of Aena; Mr Francisco Aranda, General Secretary of UNO, Business Organization of Logistics and Transport and Mr Juergen Schmitt, Director of Ekol Logistics Spain, among others.

**During the second day of the Summit, the 11<sup>th</sup> Mediterranean Ports and Shipping Summit** addressed the so-called blue economy. It should be noted that, to date, **the Mediterranean region has more than 450 ports and terminals**, representing 30% of the world's maritime trade by volume, and is the second largest destination in the world for cruise tourism, housing a coastal population of 150 million people.

The Summit counted with high-level representatives of many Ports Authorities such as: Mr Jordi Torrent, Strategy Director from the Port of Barcelona; Mr Vittorio Torbianelli, International Relations from the Port Network Authority of the Eastern Adriatic Sea; or Mr Arnaud Rieutort, Commercial Manager from the Port of Sète.

Furthermore, the Ports Summit also counted with the participation of relevant speakers of companies and organizations from all over the Mediterranean such as: Mr Jose Estrada, President of ELMED; Mr Arnaud Tisseau, CEO Africa Logistics Holding; Mr Tomas Garcia-Lomas, Manager for Illicit Trade Prevention, Mr

**The Summit served as a scenario to make an urgent call to promote an efficient terrestrial, air and maritime communication network and to promote mainly the Mediterranean Corridor**





11<sup>th</sup> Mediterranean Ports and Shipping Summit | Barcelona, 6<sup>th</sup> June 2018

Philip Morris International Management S.A; or Mr Bojan Hlaca, Professor at the Faculty of Maritime Rijeka, University of Rijeka.

The MedaLogistics Summit reflected the need to create public-private partnerships in order to achieve more efficient and sustainable logistics through the implementation of new systems of management that cheapens costs, making better use of infrastructures and improving waste management and introducing new eco-efficient means of transport. All this to project the Mediterranean region, the point of confluence of three continents - Asia, Europe and Africa - where several hundred million people live, as a great platform-region with unique characteristics to facilitate world trade.

The cooperation presented in this forum for 16 consecutive years has opened the door to many attractive and unprecedented opportunities for investment and services in the field of transport and logistics.

ASCAME, as the organizer of the meeting, expressed its willingness to support and lead the creation of highly necessary cooperation.

## MedaWeek Barcelona 2018 (12<sup>th</sup> Mediterranean Week of Economic Leaders)

The 12<sup>th</sup> edition of the MedaWeek Barcelona (Mediterranean Week of Economic Leaders), took place on 21<sup>st</sup>, 22<sup>nd</sup> and 23<sup>rd</sup> November 2018 at Casa Llotja de Mar, in Barcelona, Spain. Over the course of those 3 days, MedaWeek Barcelona hosted many key thematic, sectoral and institutional meetings and hundreds of business meetings. The event exceeded the expectations of participation, with more than 150 reputed speakers and over 1500 participants – among which more than 80% were entrepreneurs, as well as the main international economic institutions, experts and representatives of the business economic world of more than 40 countries around the world.

MedaWeek Barcelona, under the slogan “One Sea, three continents”, manifested once again its global Mediterranean vocation and consolidated itself as an international business platform between Europe, Africa and Asia; highlighting its vocation as an economic bridge for the whole world. The Mediterranean countries also have an African and Asiatic dimension, which we call the African Mediterranean, a fundamental space in the project of the new silk route towards China. This is a non-integrated market with a high development potential of millions of inhabitants.

As in previous editions, the 12<sup>th</sup> edition of MedaWeek Barcelona became again the mandatory annual reference for the Mediterranean private sector with wide participation of many CEOs of Mediterranean big companies, businesses and corporations as well as high representatives from governments and multilateral organizations.



Opening of MedaWeek Barcelona 2018 | 21<sup>st</sup> November 2018

Thus, the Opening Ceremony of the MedaWeek Barcelona (Mediterranean Week of Economic Leaders), on Wednesday 21<sup>st</sup> of November, was presided by its main organizing institutions and several distinguished authorities counting with the participation of Mr Miquel Valls, President of the Chamber of Commerce, Industry, Services and Navigation of Barcelona; Mr Ahmed M. El Wakil, President of ASCAME; Mr Josep Ferré, Acting Director General of IEMed; Mr Pere Navarro, Special State Delegate of Consorci de la Zona Franca; Mrs Laura Pérez, Councillor of International Relations of the Barcelona City Council; Mr Nasser Kamel, Secretary General of the Union for the Mediterranean (UfM); Mr Ruben Hannun, President of the Arab Brazilian Chamber of Commerce; and Mrs Maria Àngels Chacón, Minister of Business and Knowledge of the Government of Catalonia.

At the same time, on the 22<sup>nd</sup> and 23<sup>rd</sup> of November, MedaWeek Barcelona also had its respective Openings focused on the content of all the different events happening during these two days.

Therefore, on Thursday 22<sup>nd</sup> of November, with a focus on Innovation and Digital issues, the Opening session counted as “Keynote speaker” with the presence of Mr Fathallah Sijilmassi, former Secretary General of the Union for the Mediterranean (UfM) as well as with several distinguished CEOs from big innovation companies and other high institutional representatives such as Mr Miquel Martí, CEO Barcelona Tech City; Mr Miquel Rey, Business General Director in EURECAT; Mr Philippe Guillaumet, General Secretary of MedPorts; and Mrs Natàlia Mas, Secretary of Foreign and European Union Action, Government of Catalonia.



Opening of the second day of MedaWeek Barcelona 2018 | 22<sup>nd</sup> November 2018



Opening of the third day of MedaWeek Barcelona 2018 | 23<sup>rd</sup> November 2018

On Friday 23<sup>rd</sup> of November, the Opening session of the third and last day of MedaWeek Barcelona 2018, counted among main invited authorities, with the participation of very reputed high representatives from the Gas, Hospitality and Halal sectors such as Mrs Houda Ben Jannet Allal, General Director of the Mediterranean Energy Observatory (OME); Mr Ghassan Aidi, President of the International Hotels & Restaurant Association (IHRA) and President of the Mediterranean Hotels and Restaurants Association (MHRA); and Mrs Isabel Romero, President of the Halal Institute (Spain).

During this edition, MedaWeek Barcelona announced the nomination of Mr **Salaheddine Mezouar**, President of the General Confederation of Moroccan Companies (CGEM) and former Minister of Foreign Affairs of Morocco, as the new President of the Advisory Council of the Mediterranean Week of Economic Leaders.



Mr Salaheddine Mezouar during MedaWeek Barcelona 2018



This year's edition of MedaWeek Barcelona called the Mediterranean governments to promote the Digital Agenda among their main priorities so that Mediterranean SMEs could benefit from special aid plans.

With this aim, **the Mediterranean Innovation & Digital Summit** was the main axis of this year's programme being structured in 4 different events trying to give a deep insight of the main challenges of the digital agenda: *The Mediterranean Innovation Forum, Mediterranean Digital & Technology Forum, Mediterranean Start-up & Entrepreneurship Forum and Finance & Funds for the Mediterranean Entrepreneurship Meeting.*

These events counted with high-level speakers of main sectorial and financial institutions from all over the Mediterranean region such as Mr Murat Erten, General Manager of Izmir Techno Park; Mr Rachid El Mrabet, Innovation Manager of the Research Center for Solar Energy and New Energies (IRESEN); Mrs M<sup>a</sup> Helena de Felipe, President of the Federation of Mediterranean Women Entrepreneurs (AFAEMME); Mrs Núria Balada, President of the Catalan Women's Institute; Mr Vincent Ernoux, Coordinator of the Branch Office for the Western Mediterranean ENI CBC MED; Mrs Boutheina Ben Yaghlane, Director General of the "Caisse des Dépôts et Consignations" of Tunisia; Mr Adil Rizal, President of the "Association Marocaine des Investisseurs en Capital" (AMIC); Mr Fadi Saab, Chairman, Trans Capital Finance and President of the Integrity Values and Business Ethics Working Commission of ASCAME.

Furthermore, **the Mediterranean Innovation and Digital Summit** was distinguished by the participation of outstanding speakers, CEOs and high representatives of the private sector from all over the World such as Mr Ramy Boujawdeh, Deputy General Manager of Berytech; Mr José Manuel Durán, North African and Middle East Delegate of CDTI; Mr Hakam Kanafani, Chairman of Arab Advisers Group; Mr Sisco Sapena, President & CEO of Lleida Net; Mr Youssef El Alaoui, Vice President General of Apebi Morocco; Mrs Roula Moussa, Managing Partner of Netways/ Diaspora ID; Mrs Aintzane Arbide, Business Development Manager in Leitat; Mrs Almudena Solera, Global Head of Strategic Partnerships & Business Development, Spain Start-up South Summit; Mr Andre Abi Awad, Founder of Entreprenergy; Mr Zakaria Fahim, CEO of Hub Africa; Mr Daniel Romy, CEO of Media Digital Ventures; Mrs Tamer Taha, CEO and Founder of Yomken, among others.



Mediterranean Innovation & Digital Summit | MedaWeek Barcelona, 22nd November 2018

The Mediterranean Digital and Innovation Summit showed the great potential of this sector to promote and create millions of jobs throughout the Mediterranean. In this regard, it is estimated that the Digital and Innovation sector could create more than 10 million additional jobs in 2025. Among the main results of this MedaWeek Barcelona, ASCAME announced the willingness to promote the creation of a fund for “Start-ups”, as part of a strategy that aims to promote the entrepreneurial spirit of young graduates, and especially among women graduates.

In addition, during MedaWeek Barcelona **several highly acclaimed forums** were held such as:

The **North Africa Business Development Forum (NABDF)** is one of the most iconic fora of the MedaWeek Barcelona as it lays the groundwork for exploring the most relevant topics in the region. After 15 editions of great success, the NABDF addressed the economic climate in North Africa, as well as its repercussions on politics and society. Represented by the business communities of both North Africa and Southern Europe, this Forum shines light on key economic trends – for instance, this year’s edition placed also emphasis on some aspects of digital economy discussing the challenges of a collaborative software-based economy and the controversial relationship between regulations and entrepreneurship- and developments across the region. Besides, NABDF highlighted the potential of Maghreb not only in terms of new investment opportunities for enterprises and investors but also as a gateway to the African continent.





North Africa Business Development Forum | MedaWeek Barcelona 2018, 21<sup>st</sup> November 2018

NABDF counted with prominent speakers from principal Mediterranean and sectoral institutions as well as high-level representatives of the private sector such as Mr Fathallah Sijilmassi, former Secretary General of the Union for the Mediterranean (UfM); Mrs Houda Benghazi, General Manager of Morocco- Spain Economic Council (CEMAES); Mr Roger Albinyana, Director of Mediterranean Regional Policies and Human Development of the European Institute of the Mediterranean (IEMed); Mr Mondher Khanfir, Impact Entrepreneur, Investor and Policy advisor; Mr José R. Mohedano, Associated Counsellor, AXIS Africa; and Mrs Mar Alarcón, Founder and CEO, SocialCar, among others.

In addition, this year's edition of NABDF also hosted the presentation of the European project EBSOMED, an initiative funded by the European Commission aimed at boosting the economy and investment in the Mediterranean and empowering the private sector to promote business opportunities in the region.

The **Mediterranean Human Capital Meeting** addressed the opportunities diversity and talent mobility offers as well as the need of the digitalization of Human Resources both from an educational perspective as from a management perspective. This meeting counted with expert and decision makers such as Mrs Nina Heindrichs, Regional Director Southern Europe & North Africa of BBI Communication; Mr George Simons, Founder of George Simons International; Mrs Nejia Ben Hellal, Tunisian Business Women League; Mrs Diana Kobayter, Programs & Donor Relations Manager, Mercy-USA for Aid and Development, among others.



Mediterranean Human Capital Meeting | MedaWeek Barcelona 2019, 22<sup>nd</sup> November 2018

The **Blue Growth Meeting** aimed to outline the state-of-the-art of the Blue economy in the Mediterranean. Blue Economy Forum relies on pillars associated with the marine and maritime environment such as Blue Energies, Maritime Surveillance technologies, Yachting Business Model, Clusters, etc. The objective was to discuss the Blue Economy with an application to clusters, to reveal the critical factors that demonstrated success and can act as case studies or best practices for new implementation models, in order to be effective and become an inspiration for the emerging ones.

This meeting was the Mid-Term milestone of the InnoBlueGrowth Interreg project and resulted in:

- A common message for the value of the Blue Growth Community in the Mediterranean area to be released, in order to raise awareness and enhance social acceptance for sustainable economic growth.
- Enhanced recommendations reflecting on the sustainable component of Blue Growth in the Mediterranean.
- Increased visibility of projects results to the public at all territorial levels & a stronger Blue Growth network.
- A widened and shared knowledge among scientists, policy makers, decision leaders, entrepreneurs and citizens on fundamental blue growth issues and topics.

The meeting counted with relevant experts, such as Mr Miguel García-Herraiz, Deputy Secretary General, Water and Environment – Union of the Mediterranean; Mr Christos Economou, Head of Unit DG Mare on Sea-basin strategies, maritime



Blue Growth Meeting | MedaWeek Barcelona 2019, 22<sup>nd</sup> and 23<sup>rd</sup> November 2018

regional cooperation and maritime security – European Commission; Mrs Maria Groueva, Interreg Med Programme, Joint Secretariat; Mr Jean-Pierre Halkin, Head of Unit DG REGIO on Macro-regions, Transnational and International Cooperation – European Commission; Mr Sergi Tudela, General Director, Directorate-General for Fisheries and Maritime Affairs of Catalonia; Mr Paul Turret, Director of ISEMAR; Mr Fabio Fugazzato, Head of Marine Innovation – Enel Green Power; Mr Alejandro González, Head of Blue Tourism Project – Eco Union; Mr Annibale Cutrona, Director of CoNISMa, InnoBlueGrowth project; Professor Ionannis Chatjigeorgiou, NTUA-School of Naval Architecture & Marine Engineering; Mr Emanuele Garzia, ASCAME Training and Education Commission Cagliari Chamber of Commerce, Mrs Adela Franja, Joint Secretariat, ADRION Interreg Programme, among others.

The **Mediterranean Halal Forum** addressed how the halal industry is becoming more than a universal icon or ecosystem of high quality and wholesomeness than a mere certification associated with religion. The global halal market has now expanded beyond the food sector to pharmaceuticals, health products, medical devices, cosmetics, travel and tourism, fashion, as well as the service sector components such as logistics, marketing, print and electronic media, packaging, branding, and financing. The number of companies that want to get the halal certification has been growing in recent years and experts estimate that by 2022 the industry will grow over 58,3 billion. The need to evaluate the impact of those trends, opportunities and investments of the Halal Industry in the Mediterranean as well as to discuss how to redefine regulatory procedures and set up new standards in the Halal Industry, were the issues at the core of the debate.



Mediterranean Halal Forum | MedaWeek Barcelona 2019, 23<sup>rd</sup> November 2018

The Halal Forum counted with the participation of high-level speakers from main Halal sectorial organizations and regulatory institutions such as Mr Ihsan Övüt, Secretary General of the Standard and Metrology Institute for the Islamic Countries (SMIIC); or Mrs Isabel Romero, President of the Halal Institute (Spain). Besides, it also counted with the participation of very reputed speakers from the private sector such as Mr Chris Nader, Vice President of Shaza Hotels; Mr Djamal Eddine Bou Abdallah, President of the Spanish-Algerian Trade and Industry Economy Circle; and Mr Enver Cebi, Co-founder & Chief Operating officer, Halal Booking.com

The **Mediterranean Hospitality Forum** highlighted successful strategies that companies can use to make their hotel and tourism products more sustainable, trendy and attractive. This event challenged businesses and governments to address their present travel policies, as well as demonstrating case studies and success stories from around the region and internationally. The following topics were discussed during the forum: an overview of hotel performance in the Mediterranean region, sustainable development in the Hospitality industry, classification & standardization in the Hospitality industry and how to inspire the future workforce. This forum counted with relevant sectorial speakers such as Mr Ghassan Aidi, President of the International Hotel and Restaurant Association (IHRA) and the Mediterranean Hotel and Restaurant Association (MHRA); Mr Reto Wittwer, President of Smart Solutions and former CEO of Kempinski Hotels; Mr Geoffrey Lipman, Director of TraNexus Limited and former Director General of IATA, UNWTO; Mr Franck Trouet, CEO of GNI Synhorcat; Mr Eduard de Gispert, Director of Barceló Hotels & Resorts; Mr Amine Moukarzel, President of





Hospitality Forum | MedaWeek Barcelona 2018, 23<sup>rd</sup> November 2018

Golden Tulip and Vice President Middle East of IHRA; Mr Karim Yahiaoui, Director of Corporate Relations of Air France; Mr George Drakopoulos, President and CEO of Tourism Generis; Mrs Iva Bahunek, CEO of Croatian Hotels Association; and Mr Josep-Francesc Valls, Professor of the Department of Marketing Management (ESADE), among others.

In this edition, **MedaTalks** was introduced for the first time, an open platform serving to discuss trending topics taking into account social, political and economic transformations and growing economic potentialities. In this occasion, it addressed The Future of Natural Gas Supply and Demand in the Mediterranean as well as the new gas producing countries of the Eastern Mediterranean and the need for regional cooperation to take benefit of this situation.



MedaTalks | MedaWeek Barcelona 2018, 23<sup>rd</sup> November 2019

The exploitation of new gas-offshore deposits on the coasts of the Mediterranean countries could be a fundamental engine for development and economic growth of the entire region. Regional cooperation in the gas sector in the Mediterranean can deliver important benefits not only to the producing countries but also to the European Union in terms of diversification of its supply sources and increase the capacity of gas exports through the Mediterranean region.

All those issues were discussed and analysed by regional and sectoral institutions and high-level experts such as Mr Jorge Borrego, Deputy Secretary General for Energy and Climate Action of the Union of the Mediterranean (UfM); Mrs Houda Ben Jannet Allal, General Director of the Mediterranean Energy Observatory (OME); or Mr Leonidas Kioussis, Senior Expert of the DG ENER of the European Commission. Among participating high-level speakers, MedaTalks also counted with main representatives of the private sector and Gas companies operating in the Mediterranean such as EMEA Infrastructures Naturgy (Spain), Sonatrach (Algeria), ENI (Italy), e-CNHC, the Association of Oil & Gas Exploration Industries (Israel), and GER Partners (Turkey).

In addition, in this edition “Meetings” were also introduced in the form of open and dynamic platforms to share enterprising ideas and experiences with high-level participants.

Moreover, it should be noted that within the framework of MedaWeek Barcelona, several international organizations, ASCAME, Union of Mediterranean Confederations of Enterprises (BUSINESSMED), the International Hotels and Restaurants Association (IHRA) and the Mediterranean Hotels and Restaurants Association (MHRA), held executive meetings.

The 12<sup>th</sup> Mediterranean Week of Economic Leaders aroused great interest among national, regional and international general media and specialized publications from Europe, North Africa and the Middle East who followed the event.

Finally, MedaWeek Barcelona within its strategy of opening up to the world as a Mediterranean regional business economic platform of reference for Europe, Africa and Asia, also projected itself towards the American continent and announced that as a result of the agreement signed between ASCAME and the Chambers of Commerce of Brazil, will organize for the first time a great economic forum that will bring together the Mediterranean and American economic world, in the city of Sao Paulo (Brazil), in the year 2020.



## ASCAME Awards Ceremony

Like every year, within MedaWeek Barcelona, ASCAME held its Awards Ceremony, a ceremony that awards former ASCAME members, businessmen and businesswomen, political and sectoral representatives of the Mediterranean. The Awards Ceremony took place during the MedaWeek Gala Dinner, on November 21<sup>st</sup>, at Casa Llotja de Mar, in Barcelona.

The ASCAME Awards are given to personalities, former Presidents of the Chambers of Commerce, and members of ASCAME, who supported the organization throughout the years, as a mark of recognition for the work that has been accomplished in the consolidation of the Association and towards the improvement of the Mediterranean region.

## ASCAME Gold Medal Award

**Miquel Valls** | President of the Barcelona Chamber of Commerce.

Mr Miquel Valls was awarded the Gold Medal of ASCAME for his extraordinary contribution to the economic development of the Mediterranean and to the development of ASCAME during its mandate as President of the Barcelona Chamber of Commerce which started in 2002. He was distinguished for its great achievements and continuous support to improve ASCAME and fight for the Mediterranean region for more than 17 years.



Gala Dinner | MedaWeek Barcelona 2018, 21<sup>st</sup> November 2018



Mr Miquel Valls and the President of ASCAME, Mr Ahmed M. El Wakil

During his mandate, ASCAME has known great success and many efforts were dedicated to the development of the Mediterranean private sector. Mr Valls has worked with 4 presidents of ASCAME (Mr Jilani Benmbarek, Mr Murat Yalçintas, Mr Mohammed Choucair and Mr Ahmed M. El Wakil) and has supported 4 Strategic Plans of ASCAME, which have developed the Association and its structure to become the most important representative of the Mediterranean private sector today.

### ASCAME Awards

In memory of Mrs **Aouatef Elloumi El Ghouli**, Former Vice President of the Tunis Chamber of Commerce. The Prize was collected by Mrs Najoua Attia, President of the Cap Bon Chamber of Commerce and President of the ASCAME Working Commission “Women Entrepreneurs”.



Mrs Najoua Attia, and the President of ASCAME, Mr Ahmed M. El Wakil | MedaWeek Barcelona 2018



Mr Dursun Topçu and the President of ASCAME, Mr Ahmed M. El Wakil | MedaWeek Barcelona 2018

In memory of Mr **İbrahim Çağlar**, Former President of the Istanbul Chamber of Commerce. The Prize was collected by Mr Dursun Topçu, Vice-President of the Istanbul Chamber of Commerce and President of the M.I.C.E. Working Commission.

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## 5.2. EVENTS CO-ORGANIZED BY ASCAME

### 3<sup>rd</sup> Egypt Investment Forum

The **3<sup>rd</sup> Egypt Investment Forum** was jointly organized by the Association of the Mediterranean Chambers of Commerce and Industry (ASCAME), the Federation of Egyptian Chambers of Commerce, the Union of Arab Chambers and Al-Iktissad Wal-Aamal Co., on the 3<sup>rd</sup> and 4<sup>th</sup> of February, in Cairo, Egypt.

This forum concluded its activities by stressing the **importance of planned reforms** and the need to take them forward in order to achieve the desired objectives by **enhancing economic competitiveness and promoting investments**.

From the public sector, Ministers participating in this investment forum presented the main strategies set for key economic sectors such as **transportation, energy, housing, & real estate**. At the same time, speakers from the private sector, mainly business people and investors, assured the attractiveness of investment opportunities offered and the need to take advantage of resources whether in terms of human capital or natural resources, in addition to the proper application of legislation and regulations.



3<sup>rd</sup> Egypt Investment Forum | Cairo, Egypt, 3<sup>rd</sup> and 4<sup>th</sup> February 2018





EU-EGYPT Sustainable Energy Business Forum | Cairo, 23<sup>rd</sup> April 2018

### 1<sup>st</sup> EU- Egypt Sustainable on Energy Forum

ASCAME co-organized the first EU-Egypt Sustainable Energy Forum, on 23<sup>rd</sup> April 2018 in Cairo, Egypt. The Forum counted with the presence of Mr Ahmed M. El Wakil, ASCAME President; Mr Miguel Arias Cañete, EU Commissioner for Climate Action and Energy; Mr Tarek El-Molla, Egyptian Minister of Petroleum and Mineral Resources; and Mr Mohamed Shaker, Minister of Electricity and Renewable Energy.

The meeting was focused on Egypt's future as an energy hub and its potential to boost renewable energy and energy efficiency. During the forum, the EU re-affirmed its readiness to support Egypt and other Mediterranean countries with sharing of experience, financial and technical assistance in their field of the clean energy transition, as well as with the mobilization of international finance.

### 10<sup>th</sup> Mediterranean Women Entrepreneurs Forum

ASCAME co-organized with the Association of Mediterranean Businesswomen's Organizations (AFAEMME), the Jordan Forum Business & Professional Women, the Amman Chamber of Commerce and the Barcelona Chamber of Commerce, on October 2<sup>nd</sup> and 3<sup>rd</sup> 2018, **the 10<sup>th</sup> edition of the Mediterranean Women Entrepreneurs Forum, titled: "Women-in-Tech: The Way Ahead"**, within the EBSOMED Roadshow, one of the most emblematic events on women's entrepreneurship.



Mediterranean Women Entrepreneurs Forum | Amman, Jordan 2<sup>nd</sup> and 3<sup>rd</sup> October 2018

The 2018 edition took the form of a Roadshow under the theme “The incorporation of Women entrepreneurs in the digital economy” explored topics relevant to a changing society using innovative tools and unconventional approaches. Businesswomen, policymakers, entrepreneurs and spokespeople from various sectors were present throughout the event to share experiences and encourage public discussion.



Representatives during the Mediterranean Women Entrepreneurs Forum | Amman, Jordan, 2<sup>nd</sup> and 3<sup>rd</sup> October 2018





Mediterranean Women Entrepreneurs Forum | Amman, Jordan 2<sup>nd</sup> and 3<sup>rd</sup> October 2018

During the opening session, the President of ASCAME, Dr El Wakil, highlighted that: “the Mediterranean socio-political and economic scenario is rapidly changing, due to events such as the escalating migration crisis, the political upheavals in North Africa, the sovereign debt crises and change of governments in southern Mediterranean countries. These events make it even more important today to highlight the strong correlation existing between the socio-political and economic dynamics in the region.” ASCAME and its partners commit to keeping working together towards promotion of full socio-economic cooperation between the two shores of the Mediterranean.

Throughout the two days of the event, various plenary sessions on the theme of digitalization and several B2B meeting sessions were organized. It was the occasion to present the EBSOMED project in detail. Particularly the opportunities for small and medium-sized enterprises to benefit from workshops, seminars, training and exchange of best practices. The main goal of the workshop was to provide information on development and opportunities to SME's.

# ASCAME Projects

## 6

2018 has been a fruitful year for the ASCAME network when it comes to the involvement in Euro-Mediterranean cooperation projects with impact in both shores of the region.

In addition to the ongoing projects that the ASCAME General Secretariat and its network have been successfully implementing during the last years, some dozens of projects proposals from all the ASCAME network were shortlisted during the call for proposals for standard ENI CBC MED projects.

Both, ongoing and new projects, are contributing to strengthening the activity and results of the ASCAME members in a direct way by their participation as partners, and an indirect way, benefiting from the actions and outcomes of projects implemented by the ASCAME network.

Additionally, within the framework of different projects, ASCAME implements several cross-sectoral activities targeting Business Support Organisations (BSOs) and SMEs aiming at:

- Improving competencies of BSOs such as Chambers of Commerce
- Building a large, robust and efficient BSO network among EuroMed region
- Maximising business exchanges and investment

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## 6.1. 2018 ASCAME PROJECTS ACTIVITIES

### EBSOMED Project

The project aims at boosting the Mediterranean Business Ecosystem, promoting inclusive economic development and job creation, by enhancing the private sector organisations in the Southern Neighbourhood countries.



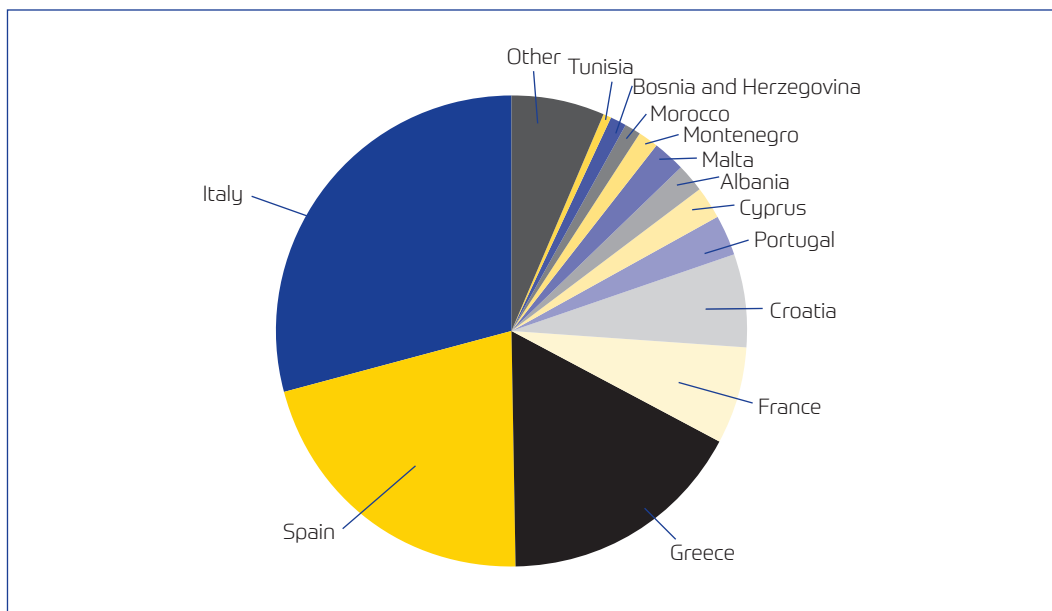
EBSOMED Kick-off meeting Tunis, Tunisia, June 2018

ASCAME is one of the main actors of the project due to the strategic importance that EBSOMED gives to business support organisations such as the Chambers of Commerce of the Mediterranean region, and the fact that the vast majority of them are members of ASCAME.

During the course of 2018, ASCAME and its members organised **6 days of events in Spain, Italy and Jordan** involving more than **300 participants** in total **from 21 different countries** with high participation from Jordan, Spain, Lebanon, Tunisia, Morocco, Italy and Egypt.

The topics covered during these events were:

- The incorporation of Women entrepreneurs in the digital economy
- Support and Improve the Quality of Business Support Organisations (BSO) & Promote BSO Networking. “Regional Business Dialogue”
- Mediterranean Talent – Diverse, Mobile and Connected
- Euro-Med funding opportunities

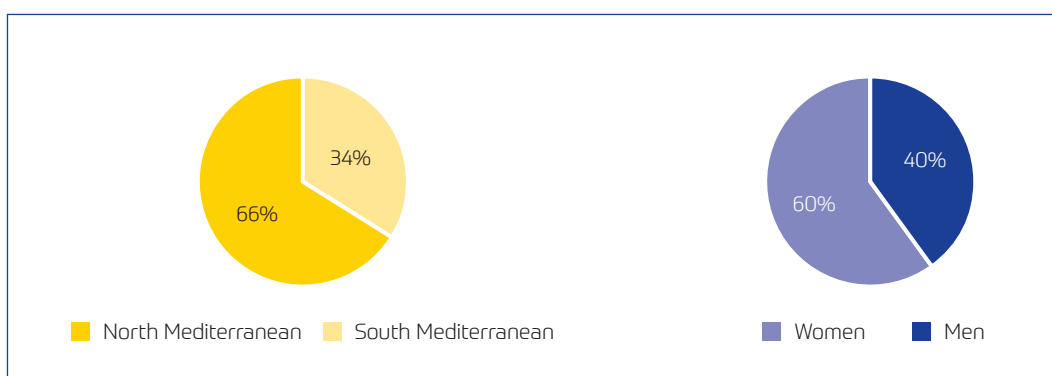


Countries with a higher participation in ASCAME EBSOMED activities during 2018

One of the target groups of these actions were Business Support Organisations, therefore all the actions were open to the ASCAME network and about **25% of beneficiaries of these actions are indeed members of ASCAME**.

The actions paid special attention to the ASCAME strategic lines of inclusive economic development by enhancing the private sector organisations in the ENI South Partner countries and the reinforcement of the role of Mediterranean women in the Mediterranean economy.

Along these lines, 66% of beneficiaries were from countries of the south of the Mediterranean and 34% of the north of the Mediterranean. 60% of the beneficiaries were women and 40% men:



## InnoBlueGrowth Project



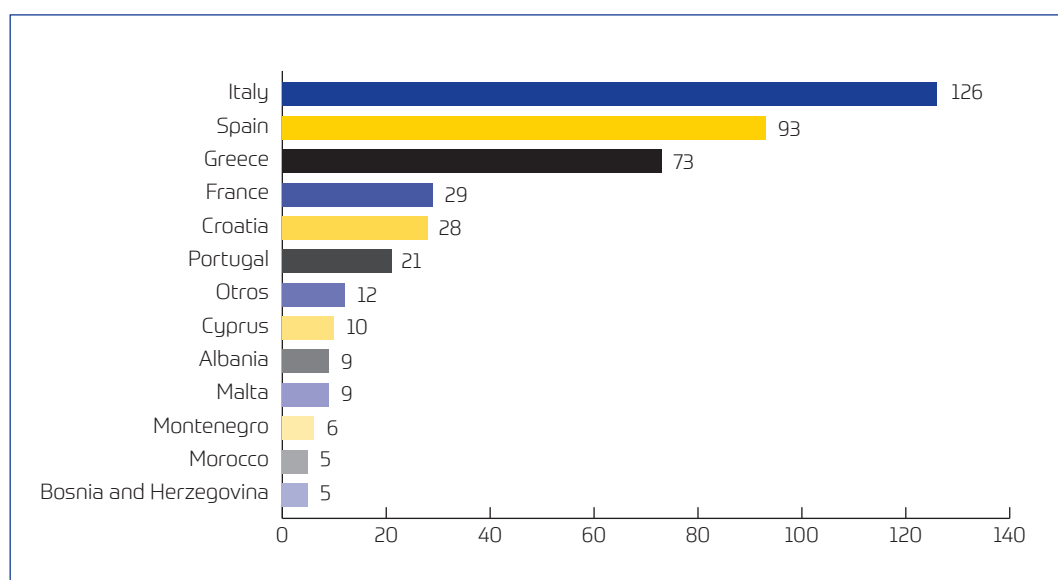
Project co-financed by the European  
Regional Development Fund

The main objective of the Blue Growth Community is to build a real community of projects dealing with Blue Economy initiatives and to reinforce the partnerships between projects and transnational key stakeholders for a better-integrated policy-making.

ASCAME, as a partner of the Horizontal InnoBlueGrowth project and responsible of the communication, contributed to the Mid-Term event which was one of the main milestones of the project, by proposing high impact and interactive performances and providing suggestions regarding exhibition and communication issues and speakers for the thematic sessions.

During the course of 2018, ASCAME organised and co-organised **6 days of events in Italy, Greece and Spain** involving more than **400 participants** in total from **18 different countries** with high participation from Italy, Spain, Greece, France, Croatia, Portugal and Cyprus.

These actions impacted mainly north Mediterranean countries due to the target countries included in the cooperation area of the Interreg Med programme.



Countries with a higher participation in InnoBlueGrowth Project activities during 2018







Blue Growth Community Mid-Term Conference | MedaWeek Barcelona November 2018

This project contributes to ASCAME strategic lines of encouraging the private sector to move towards a sustainable economy as well as to engage in the Sustainable Development Goals (SDGs).

ASCAME members with an interest in the blue economy sector are encouraged to participate in the different actions and can benefit from the network links and capitalisation of the results of the project.

The topics developed during 2018 actions were mainly:

- The strong potential of the Blue Economy for the regional private sector
- The Cluster approach for a sustainable Blue Growth in the Med
- Public engagement and awareness raising, market development, sustainability and clusters in the blue growth context

## 6.2. PROJECTS AND INITIATIVES SUPPORTED BY ASCAME

### Med4jobs programme: A Mediterranean initiative for jobs

ASCAME is part of the Med4jobs Advisory Board, as well as other international organisations such as ILO, UNIDO, OECD, ETF, GIZ and UNCTAD providing their expertise for a successful implementation of this programme.

The Board's objectives are to select good practices, contribute to the promotion of job creation and the development of SMEs through identifying potential

synergies with other related programmes and exchange on the developments and updates of the project for a more effective and coordinate action across the range of available tools, programmes and policies in the Mediterranean.

The “Mediterranean Initiative for Jobs (Med4Jobs)” is a flagship initiative of the Union of the Mediterranean (UfM) to help increase the employability of youth and women, close the gap between labour and supply and foster a culture of entrepreneurship and private sector development. Developed by the UfM Secretariat, Med4Jobs is a cross-sector initiative driven by the need for an integrated regional initiative in the area of job creation.

It aims to promote and replicate a number of visible private sector job creation projects in the Southern and Eastern Mediterranean region. Med4Jobs seek to identify best practices in terms of job-creating projects and to replicate them in the region. So far, 13 projects have been labelled under the Med4Jobs programme such as Incorpora, Young Women as Job Creators, the Mediterranean Entrepreneurs Network, HOMERe - High Opportunity for Mediterranean Executive Recruitment, MedNC- New Chance Mediterranean Network, among others.

## HOMERe

**ASCAME, as part of the Consortium for this project,** is actively supporting HOMERe’s project. The project promotes internship mobility between Mediterranean countries, mainly to high-profile students in their last year of study before graduation.

The objective is to:

- increase employability prospects for high-level post-graduates in the region, and in particular their access to qualified first jobs, through the implementation of 6-months international internships at the headquarters of a company with Mediterranean development prospects.
- Facilitate recruitment procedures and guarantee successful recruitment procedures for employers located in the participating countries. HOMERe will support employers in identifying high-level post-graduates whose profile meets their business development needs in the region.

This event aims to promote the internship abroad and to increase exchanges between companies, Euro-Mediterranean universities and local authorities.

## BleuTourMed

**ASCAME, as an associated partner,** supports BleuTourMed project, which aims to study, test and capitalise innovative instruments and actions towards the enhancement of tourism sustainability in the Mediterranean.

In this sense, the ASCAME General Secretariat attends project events representing the Mediterranean private sector. As President of the ASCAME's Tourism Working Commission, Malaga Chamber of Commerce attended on 29th and 30th May 2018 in Rome, Italy, the event: "Reconnecting the tourism: promoting evidence-based policies for sustainable development" in order to exchange about territorial development strategies".

## 4Helix+

**ASCAME is also associated partner of 4Helix+ project,** which aims at strengthening and reinvigorating the transnational innovation process of blue economy clusters within the eight involved MED maritime regions, by supporting their innovation capacity and creative culture.

A key role in this path is played by Cultural and Creative Industries (CCIs): by providing their expertise to companies as knowledge providers, in combination with 'new innovation agents' (fab-labs, maker spaces, etc.), CCIs shall trigger creativity and innovation in both traditional and emerging blue economy sectors.

The consortium of this project is composed of various ASCAME's members: Chamber of Commerce and Industry of Barcelona, Chamber of Commerce and Industry of Seville, Chamber of Commerce and Industry of Marseille, Croatian Chamber of Economy Zadar County Chamber (HR).

The focus is on both traditional blue sectors, such as fisheries, shipbuilding, coastal and marine tourism, and emerging ones i.e. aquaculture, blue biotechnologies and green shipbuilding.

The project offers coaching and funding to blue sector MSMEs and START-UPS wishing to revolutionise their processes, products or services, and to improve their competitive strategies through knowledge sharing and innovation.

---

## 6.3. NEW PROJECTS APPROVED

### The main call of 2018: ENI CBC MED 2014-2020

The ASCAME General Secretariat has been working throughout 2018 with its members on project proposals for the call for projects of the ENI CBC MED programme. ASCAME's members are involved in more than half of the 41 approved projects which have a budget of 110 million €.

The projects will start in the coming months, and will focus on the key sectors of our region, namely: "the development of enterprises and SMEs; support for education, research, technological development and innovation; the promotion of social inclusion and the fight against poverty as well as environmental protection, adaptation and mitigation of climate change".

ASCAME congratulates its members who have once again shown their involvement and willingness to continue their work in the service of economic development in the Mediterranean and encourages them to present new initiatives for the next strategic call for projects ENI CBC MED in order to continue contributing to North-South cooperation in the Mediterranean.



ENI CBC MED's Joint Monitoring Committee meeting | 29<sup>th</sup> and 30<sup>th</sup> January 2018, Cairo, Egypt

# ASCAME Communication and Marketing

7

## A cross channel communication strategy

ASCAME, as a consolidated entity representing the interests of the private sector in the Mediterranean, but also as an accredited partner of the European Union and other International Organizations, continuously adapts its communication so that it covers all its activities and stakeholders. This proactive, complete and multi-channel communication enables ASCAME to offer its audiences the maximum number of tools by providing effective responses to the opportunities and challenges facing Chambers of Commerce and, in particular, Mediterranean SMEs.

ASCAME Communication Annual Figures:



**+220 Press releases** about ASCAME events, projects' outputs and institutional statements



**900 ASCAME articles**



**+1000 press contacts**



**Hundreds of subscribers** to ASCAME MedaNews Newsletter



**+20% Followers** in 2018



**+ 200 tweets** during MedaWeek Barcelona 2018



**+500.000 tweet** impressions



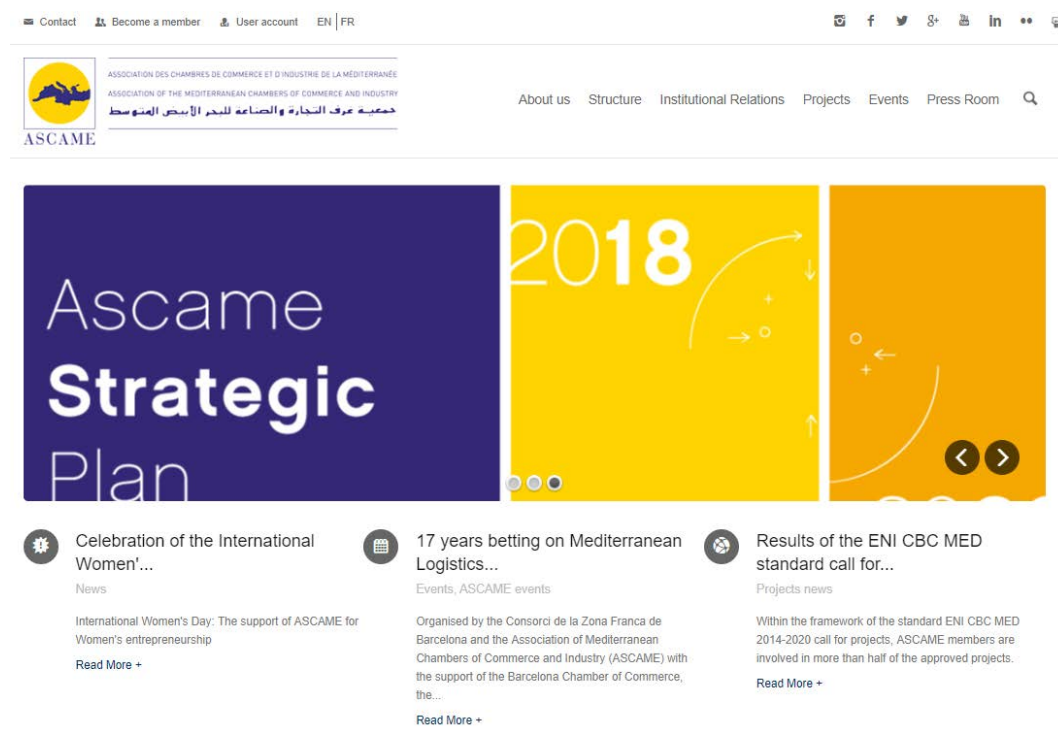


Regarding the communication activities of this year, the actions were strongly focused on strengthening the visibility of the ASCAME Members. This cross-channel communication strategy, divided by the ASCAME's three communication axis, Institutional, Events and Projects, have shown good results regarding the quantitative and qualitative objectives as well as reaching out to Mediterranean Chambers of Commerce and businesses, regional business communities, organizations and international institutions, governments, civil society and media.

## 7.1. ASCAME WEBSITE

### Strengthening Institutional, Events and Projects publications of the ASCAME network

During this year 2018, ASCAME concentrated its efforts in Institutional relationships and Event promotion, to enlarge its role in the Mediterranean and reinforce its position as the Mediterranean's partner for the private sector of the region and abroad.



February 10th, 2018 by ASCAME in [Agenda](#) 0 comments tagged: [Investment](#), [Mediterranean](#)



## 6<sup>TH</sup> ICC MENA CONFERENCE

Date: 6-8 May 2018  
Location: Dubai  
Subject: United Arab Emirates

Description: This annual conference is a "must attend" for arbitration professionals who want to keep up to date on the latest arbitration developments in the MENA region. The conference attracts more than 250 participants representing around 27 countries.

### Categories

- > [Events](#)
- > [Agenda](#)
- > [News](#)
- > [Projects news](#)
- > [Suggested events](#)
- > [Co-organized events](#)
- > [ASCAME events](#)

### Popular Post

- > [ASCAME supporting the Logistics and Transport sector in the Mediterranean on the 9th of June](#)
- > [ASCAME organizes the annual Ports and Shipping conference for Europe, Middle East and Africa](#)
- > [ASCAME fostering solar energy through the Barcelona Solar Forum](#)
- > [ASCAME has been awarded for the MedDiet Project in the Fira Alimentaria](#)
- > [ASCAME supports the textile industry, as a great opportunity for the Mediterranean growth](#)
- > [7th Mediterranean Tourism Forum - Medtour 2018](#)
- > [The private sector Initiatives, Models and opportunities towards an integration of the Maghreb will be presented in Barcelona](#)
- > [ASCAME and the EIB enhance the support provided to SME](#)
- > [12th Logistics and Transport Forum](#)
- > [ASCAME will participate in the World Chamber Congress](#)

Also, the Communication Strategy of ASCAME for 2018 included a wide promotion of the ASCAME member's activities, the heart of the new ASCAME strategy. Therefore, lots of member's information as events or documentation were shared on the ASCAME website.



#### Categories

- > Events
- > Agenda
- > News
- > Projects news
- > Suggested events
- > Co-organized events
- > ASCAME events

#### Popular Post

- > ASCAME supporting the Logistics and Transport sector in the Mediterranean on the 9th of June
- > ASCAME organizes the annual Ports and Shipping conference for Europe, Middle East and Africa
- > ASCAME fostering solar energy through the Barcelona Solar Forum
- > ASCAME has been awarded for the MedDiet Project in the Fira Alimentaria
- > ASCAME supports the textile industry, as a great opportunity for the Mediterranean growth
- > 7th Mediterranean Tourism Forum - Meditour 2016
- > The private sector Initiatives, Models and opportunities towards an integration of the Maghreb will be presented in Barcelona
- > ASCAME and the EIB enhance the support provided to SME
- > 12th Logistics and Transport Forum
- > ASCAME will participate in the World Chamber Congress

Date: 27-30 June 2018

Location: Fez, Morocco

Subject: Innovative development models in changing worlds

Description: Looking ahead, the Fez Meknes Economic Forum 2018 edition's aim is to explore and to anticipate digital and numerical world changing in order to invent a future enabling young generations skills and competencies development.

The diversity of the world's cultures and civilizations co-existing in a single planet and being part of a globalized economy confirms the choice asserted since the first edition. It supports providing our Forum with a world aperture dimension that is to be reaffirmed during the 2018 edition in order to develop international exchange with partners beyond the traditional markets and initiating wider investing opportunities.

Information: <http://femeafor.com/>

Communication actions also included a wide range of publications (press releases, brochures, leaflets and reports) about our events and projects' activities. Some of the main publications can be found in our Issuu profile: <http://issuu.com/ascame>



# ASCAME

Spain

Association of the Mediterranean Chambers of Commerce and Industry

[www.ascame.org](http://www.ascame.org)

FOLLOW

PUBLICATIONS (12)

FOLLOWER (1)

☐ Show Stories inside **NEW**



MedaWeek Barcelona 2018

by [ASCAME](#)

Published 4 months ago



MedaWeek Leaflet

by [ASCAME](#)

Published 4 months ago



Plan Stratégique de l'ASCAME 2018-2022 - Français

by [ASCAME](#)

Published 6 months ago



ASCAME 2018-2022 Strategic Plan - English

by [ASCAME](#)

Published 6 months ago



ASCAME Membership Benefits brochure

by [ASCAME](#)

Published 10 months ago



ASCAME Activity Report 2017

by [ASCAME](#)



MedaWeek Advisory Council

by [ASCAME](#)



MedaWeek 2017 | Sponsorship Package

by [ASCAME](#)



MedaWeek 2017 | Strength in Diversity: Our Economic Power



ASCAME Activity Report 2016

by [ASCAME](#)

For more information please visit:

[www.ascame.org](http://www.ascame.org) [www.medaeconomicweek.org](http://www.medaeconomicweek.org)





## 7.2. SOCIAL MEDIA

### Reinforcing accuracy to better meet our audience and build synergies

Since several years, the Association has been a precursor in the social networks presence and this channel is now confirmed as an essential communication tool. Today, ASCAME has strong visibility on social networks, with its seven networks: [Twitter](#), [Facebook](#), [LinkedIn](#), [Instagram](#), [Flickr](#), [YouTube](#) and [SlideShare](#). These constantly growing networks have made it possible to develop ASCAME's visibility and communication through a better knowledge of expectations according to the networks used. Finally, this global presence on social networks allows an exchange between the audiences of the Northern and Southern Mediterranean countries that give life to ASCAME's network.

During 2018 ASCAME dedicated a very big part of its communication strategy to the management of its social networks and the creation of interesting content for them, as a way to reach new audiences and its network in an efficient way. All in all, we can say that during 2018 ASCAME gained followers on every one of its social networks and shared relevant information about its members and partners as well as relevant news on the economic development of the Mediterranean

### Twitter

This media is the main one and it brought together all the ASCAME's communication.





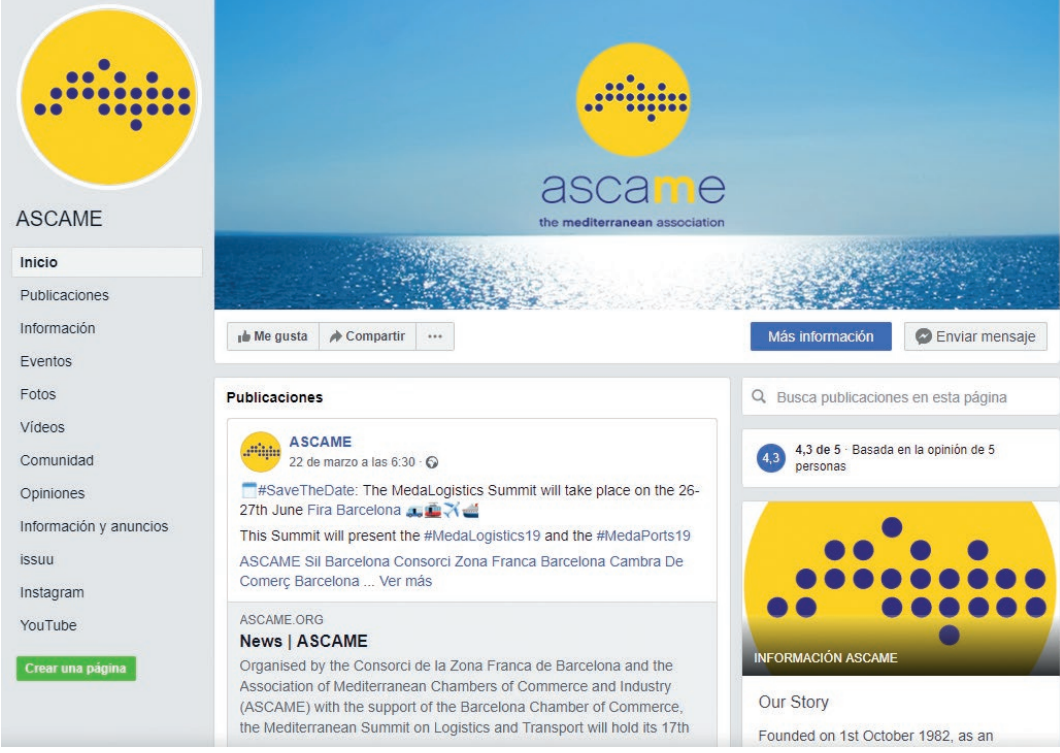


In this sense, posts' interactions were largely improved with an increasing number of mentions and new prominent followers. For instance:





## Facebook



**ASCAME**

Inicio

Publicaciones

Información

Eventos

Fotos

Videos

Comunidad

Opiniones

Información y anuncios

issuu

Instagram

YouTube

[Crear una página](#)

**ascame**  
the mediterranean association

Me gusta Compartir ... Más información Enviar mensaje

**Publicaciones**

**ASCAME**  
22 de marzo a las 6:30 · 🌐

#SaveTheDate: The MedaLogistics Summit will take place on the 26-27th June Fira Barcelona 🇪🇸🇮🇹🇬🇷

This Summit will present the #MedaLogistics19 and the #MedaPorts19

ASCAME Sil Barcelona Consorci Zona Franca Barcelona Cambra De Comerç Barcelona ... Ver más

ASCAME.ORG

**News | ASCAME**

Organised by the Consorci de la Zona Franca de Barcelona and the Association of Mediterranean Chambers of Commerce and Industry (ASCAME) with the support of the Barcelona Chamber of Commerce, the Mediterranean Summit on Logistics and Transport will hold its 17th

Busca publicaciones en esta página

4,3 4,3 de 5 · Basada en la opinión de 5 personas

**INFORMACIÓN ASCAME**

Our Story

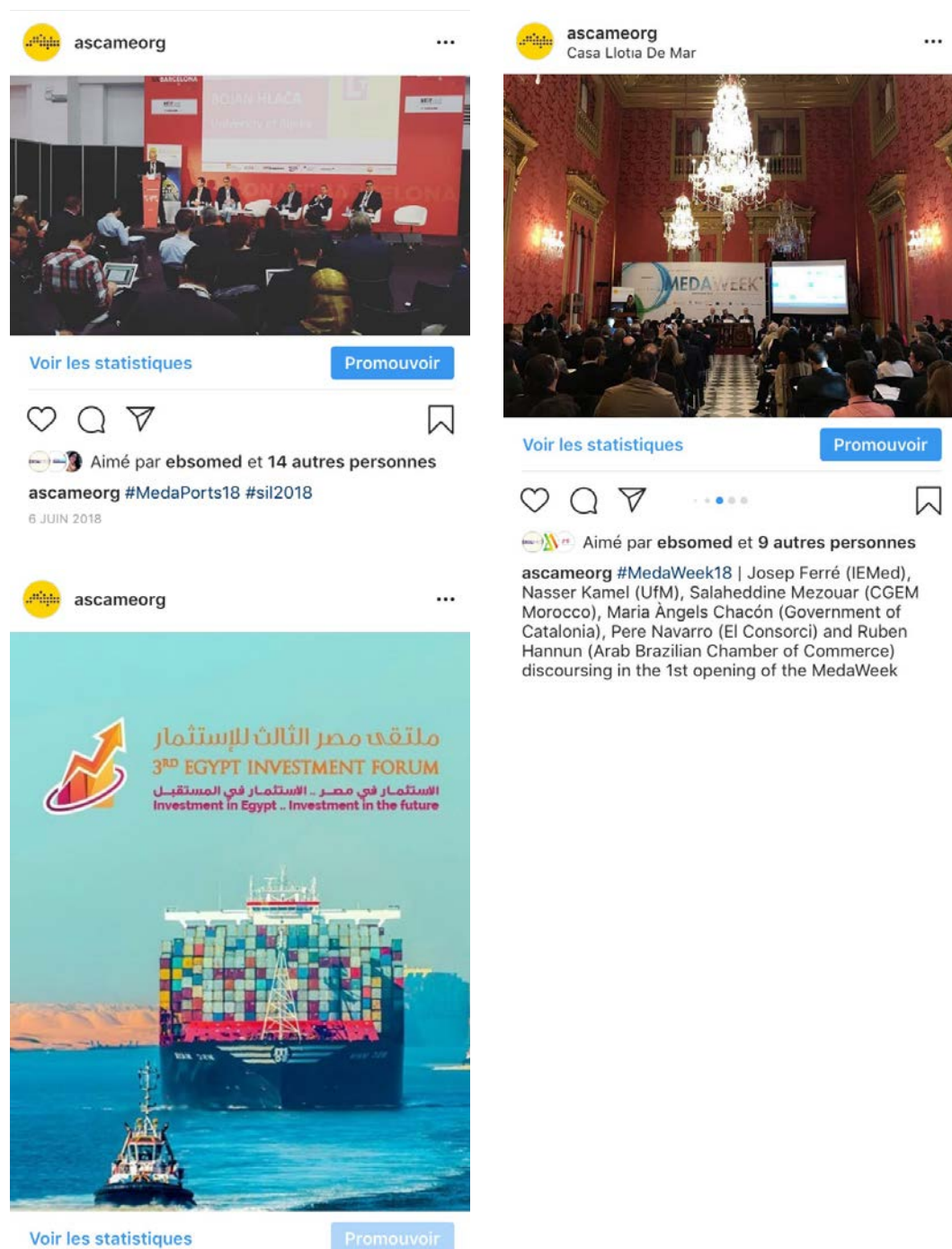
Founded on 1st October 1982, as an



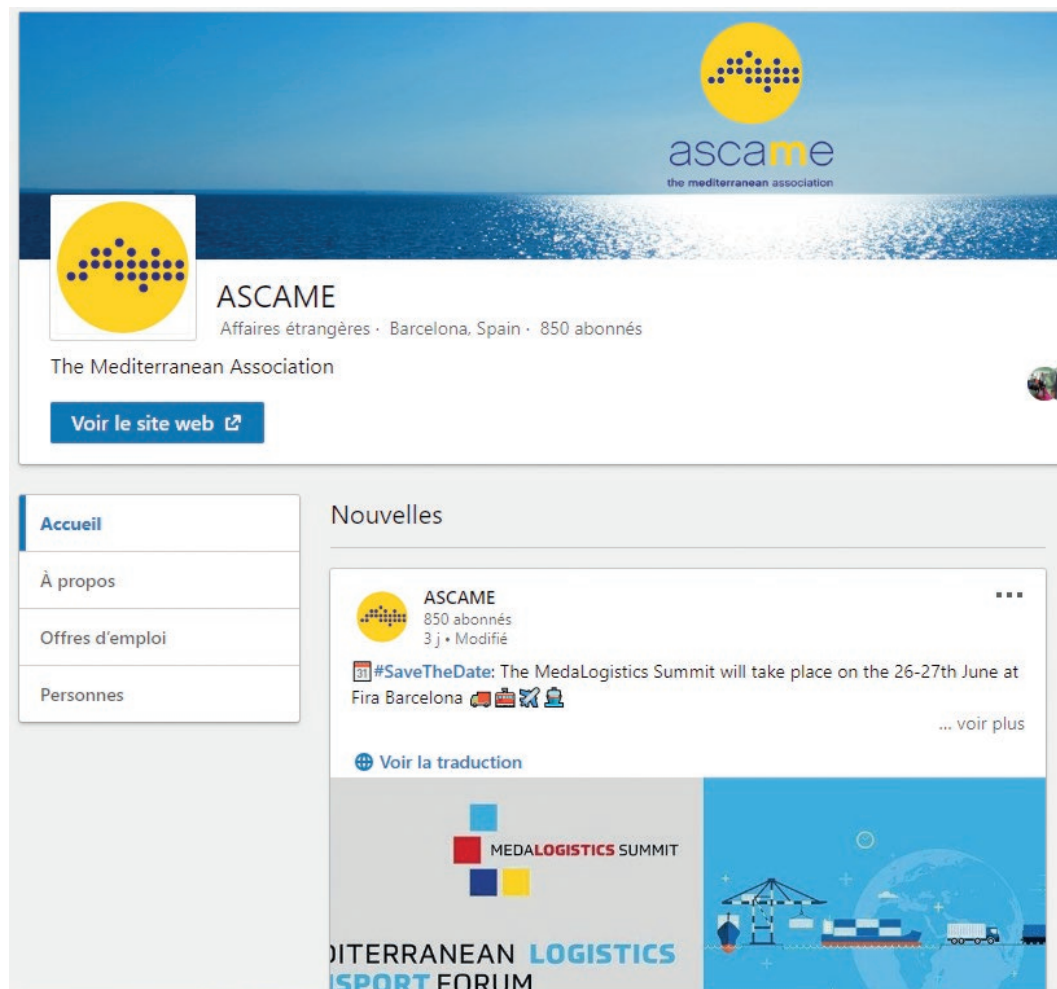


## Instagram

This media, destined for Event's promotion and Institutional Relations allows our followers to discover the ASCAME's communication from another angle, with more interactive and attractive content.



## LinkedIn





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### 7.3. ASCAME MEDANEWS

The ASCAME MedaNews is a bi-monthly newsletter with plenty of information regarding news and events of ASCAME, its partners and its network, keeping hundreds of interested subscribers updated.

During 2018, ASCAME MedaNews shared the main events in the Mediterranean, the activities, declarations, events and publications of its members and partners and relevant news on the economic development of the Mediterranean. Thanks to the constant work of promotion of the newsletter, the subscribers increased significantly in 2018.



---

### 7.4. MARKETING

During 2018, strategies were created and developed including personalized content for each of the following events as well as the forums and/or meetings within them:

- MedaLogistics Summit 2018 (Mediterranean Logistics and Transport Summit).
- MedaWeek Barcelona 2018 (Mediterranean Week of Economic Leaders).

The steps taken to create and develop strategies were:

1. Target groups were identified and selected by location and sector/industry. Four groups were identified: Companies and Organisations (small and medium-sized, corporations, employers' associations, institutions, organisations etc.), ASCAME members and network, public sector and hybrid public-private companies and universities (Think tanks, professors, students and staff). Two phases for the spread of information were conducted: International & nation-wide and regional/local.
2. Six Communication channels used to deliver messages: social media, mailing, phone, ASCAME network, newsletter and press.

3. Personalized messages include: save the date, speakers, trending topics, benefits of attendance (e.g: network, a platform to reflect upon on, etc.).
4. New Initiatives: An event was created on Facebook with relevant information about MedaWeek Barcelona as well as on LinkedIn with information about specific forums and meetings. Therefore, gaining engagement from users. Thus, some very significant statistics about MedaWeek Barcelona are the following:

- **Facebook**

ONE SEA, THREE CONTINENTS SHARING COMMON GOALS

# MEDA

## BARCELONA 2018

Casa Llotja de Mar / November 21-23<sup>rd</sup>

# WEEK

Mediterranean Week of Economic Leaders

**NOV 23** MedaWeek 2018  
Public · Organisé par ASCAME

✓ Intéressé(e) ...

3 dates · 21 nov. 2018 - 23 nov. 2018  
L'évènement s'est terminé il y a environ 5 mois

Casa Llotja De Mar  
Passeig d'Isabel II, 1, Barcelone [Afficher la carte](#)

**À propos** Discussion

Message | Ajouter photo/vidéo | Vidéo en direct  
Créer un sondage

Exprimez-vous

**92 intéressé(e)s** [Voir tout](#)

STATISTIQUES [Voir plus](#)

- 4,3 K Personnes attei...  
+0 ces 7 derniers j...
- 92 Réponses  
+0 ces 7 derniers j...
- 19 Clics sur les bill...  
+0 ces 7 derniers j...
- Audience  
**Femmes 25-34**  
26 % de la couverture totale

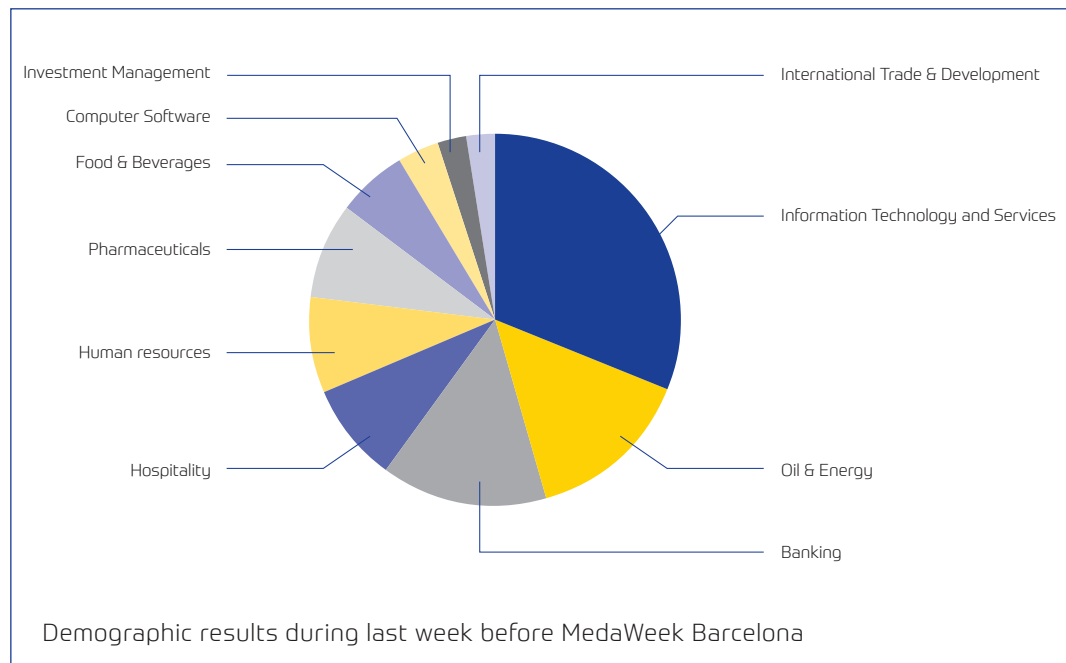
Français (France) · English (US) · Español (España) · Català · Português (Brasil) +

Confidentialité · Conditions générales · Publicité · Choisir sa pub [v] · Cookies · Plus +  
Facebook © 2019

Discussion insta

- **LinkedIn**

- **Location:** More than +1,000 visitors to the web page of MedaWeek Barcelona 2018 from nine Mediterranean countries.
- **Company Industry:** +1.678 companies from 15 different sectors



- **Contest:** In order to engage stakeholders, a contest was created and shared in our social media for the **Mediterranean Innovation & Digital Summit** where university students could participate to win a place to pay a visit to Barcelona Tech City with the company of ASCAME Innovation & ICT Commission's members and MedaWeek Barcelona's keynote speakers.



**ASCAME**  
863 followers  
5mo

In this year's edition, with collaboration of **Barcelona Tech City** during the Mediterranean Innovation & Digital Summit, we will offer a unique opportunity to be part of a technical visit to Barcelona Tech City.

In case you meet the following 3 requirements:

1. Study a Master degree focused on Technology Start-ups/Innovation
2. Register at MedaWeek Barcelona 2018: <https://bit.ly/2xX3fQL>
3. Count with the willingness to network in an exclusive private group.

Send a short bio to [ascame3@ascame.org](mailto:ascame3@ascame.org)

Prominent representatives & CEOs from **Microsoft, Berytech, Netways, International Council for Small Business (ICSB), Club Ecommerce, Mobile World Capital Barcelona, Arabreneur, Arab Advisors Group, Yomken.com, Etohum**, among others, will be discussing "Innovation, Digitalization, Start-ups, Entrepreneurship and Funds for the Mediterranean Entrepreneurship."

Co-organized with **Eurecat - Technology Centre of Catalonia** and with the collaboration of Barcelona Tech City, **Association Marocaine des Investisseurs en Capital (AMIC)** and **IASP - International Association of Science Parks and Areas of Innovation**

For more information visit: <https://bit.ly/2A>

#MedaWeek18

<https://lnkd.in/enF7SHk>



Other objectives were to make participants of the contest complete several steps that included registering to the event (as seen above) and other steps related to our activities. Moreover, we offered an opportunity for young students/ professionals to learn and see first-hand the importance of innovation in the Mediterranean region.

**Overall, there was an increase in participation of 26% MedaWeek 2018, compared to MedaWeek 2017.** The marketing strategy of ASCAME for 2018 was successfully applied and results were achieved in regards to participation in the ASCAME activities and events increasing the interest in the ASCAME organization.





## ASCAME'S promotion of members and network activities

ASCAME supports its members in the organization and promotion of their activities. Through the Member and Network Help Desk of ASCAME, the Association shares relevant information about activities organized by its members to the ASCAME network thus promoting regional activities to a large network.

What does the Member and Network Help Desk of ASCAME offer?

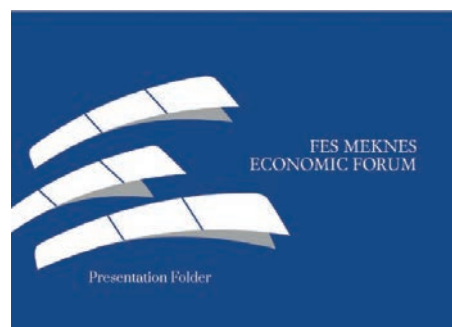
- Share and promote your activities and events to a wide network of 300 Mediterranean Chambers of Commerce and similar entities from 24 countries
- Receive the latest news, activities and events related to the Mediterranean economic development
- Get in touch with relevant Mediterranean actors, institutions and stakeholders through our networking tools

During 2018, some of the promoted activities and events of the members of ASCAME were:

**AFRIBAT Building Exhibition.** The Sfax Chamber of Commerce and Industry, in partnership with the Cameroon Chamber of Commerce, Industry, Mines and Crafts, organized for the first time an exhibition in Cameroon similar to MEDIBAT - International meeting of the construction and public works sector in Yaoundé, Cameroon, from 17th to 22nd April 2018.



**Fez Meknes Economic Forum.** The Chamber of Commerce of Fes Meknes organized on 27<sup>th</sup>-30<sup>th</sup> June 2018 the Fes Meknes Economic Forum 2018 with the aim is to explore and to anticipate digital and numerical world change in order to invent a future enabling young generations skills and competencies development.



**Moroccan Candidacy for the World Cup 2026.** ASCAME, in partnership with its Moroccan members, supported the Candidacy of Morocco for the organization of the football World Cup 2026.



**International Business Conference Sarajevo Canton 2018.** The Sarajevo Canton Chamber of commerce organized on 26<sup>th</sup> and 27<sup>th</sup> September 2018 a conference about current economic trends in the region and the rest of the world. Challenges of the contemporary business world were also analysed.



**Tirana Innovation Festival.** The Tirana Chamber of Commerce and Industry in cooperation with the Municipality of Tirana, organized on 18<sup>th</sup>-20<sup>th</sup> September 2018 the "Innovation Festival" aiming to introduce the entrepreneurship of the Balkan region to the global economy.



**Tunisia Business Export Forum.** The Sfax Chamber of Commerce organized on 21<sup>st</sup>-23<sup>rd</sup> November 2018 the Tunisia Business Export Forum, aiming at promoting the Tunisian exports. The event included an exhibition, a conference on globalization, workshops and B2B meetings.



# ASCAME in the News

9

During 2018, ASCAME regularly communicated its latest news to its wide press network. The Association shared news about Institutional Relations, Collaboration Agreements, MoUs, partnerships, as well as Events promotion, such as MedaWeek Barcelona, MedaLogistics Summit and other co-organized events.

Thanks to the press relations established year after year by ASCAME and its reputation, every new of the Association is widely covered and shared by key regional media, journalists and opinion leaders. This large coverage has enabled ASCAME to sign a range of media partnerships agreements, for always the same aim; promote the Mediterranean in the region and abroad.

Thursday March 7, 2019  
mist 11.8°  
Today's articles  
Galleries  
Videos

**DAILY NEWS**  
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POLITICS **BUSINESS** IN FOCUS INTERVIEWS CULTURE OPINION SPORTS LIFESTYLE NEWSLETTER Q

## MedaWeek Leaders returns to Barcelona 2018, building bridges with Africa, Asia

Forum is economic, business meeting focused on promoting private sector, economic development pillar of regional integration, economies of the Mediterranean worldwide

Daily News Egypt · October 27, 2018 · 0 Comments

Print Pin G+ Twitter LinkedIn Facebook YouTube Email



### Recommended

- Nine Heads of States likely to attend Egypt's Africa 2018 Forum
- Barcelona to host 15th Forum for Economic Development in North Africa in November
- Egypt's trade with world registers \$88.93bn in 2017/18
- 700 local, foreign investors to take part in 3rd Egypt Investment Forum



## Países do Mediterrâneo buscam parceria em inovação

A executiva de negócios internacionais da Câmara Árabe, Fernanda Baltazar, acompanhou discussões da Medaweeek, encontro entre países banhados pelo Mediterrâneo que contou com a presença de árabes. Inovação e halal foram temas.

🕒 23/11/2018 👁 412



WORLD

## Mediterranean transport sector to meet in Barcelona

Annual forum on June 5-6 to discuss blue economy, logistics 4.0, and new technological solutions in Mediterranean region

23.05.2018



Economia · **Eventi** · Medaweek2018

## Mediterranean Week torna a Barcellona per costruire ponti con l'Africa e l'Asia.

5 mesi fa · inserito da Redazione · 22 Visualizzazioni

ONE SEA, THREE CONTINENTS SHARING COMMON GOALS



**MEDA**  
BARCELONA 2018  
21-23 November  
Casa Llotja de Mar

**WEEK** <sup>12</sup>  
Mediterranean Week of Economic Leaders

Logos: Cambra de Comerç de Barcelona, ascame the unlimited med, Union for the Mediterranean, IEMed., elCONSORCI barcelona

ABC.es | AGENCIAS

ACTUALIDAD OPINIÓN DEPORTES CULTURA ESTILO TV MULTIMEDIA BLOGS SALUD ARCHIVO SERVICIOS

España Internacional Economía Sociedad Toros Madrid Local Ciencia Familia Defensa Opinión HoyCinema GuíaTv ABCfoto Casa Real

Buscar

### Noticias agencias

## Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios

03-11-2018 / 11:50 h EFE

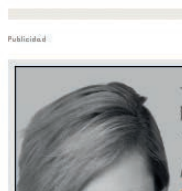
Barcelona, 3 nov (EFE/COM).- La duodécima edición de la Semana Mediterránea de Líderes Económicos (MedaWeek), que se celebrará del 21 al 23 de noviembre en Barcelona, acogerá el segundo Foro Mediterráneo Halal, que reflexionará sobre las oportunidades de negocio e inversión de esta industria en la región mediterránea.

Twitter

Me gusta 0

### Por comunidades

- ▶ Andalucía
- ▶ Aragón
- ▶ Baleares
- ▶ Cantabria





www.casafrica.es/agenda\_europa\_africa.jsp?DS28,PROID=904117
Buscar

## MedaWeek Barcelona 2018. Semana de Líderes Económicos del Mediterráneo

Del 21 al 23 de noviembre del 2018 en Casa Llotja de Mar en Barcelona, España.



La 12ª edición de la Semana de Líderes Económicos del Mediterráneo (**MedaWeek Barcelona 2018**) tendrá lugar del **21 al 23 de noviembre** del 2018 en Casa Llotja de Mar en Barcelona, España.

Este año, MedaWeek Barcelona «**Un mar, tres continentes: compartiendo objetivos comunes**» está organizado por la Asociación de Cámaras del Comercio e Industria del Mediterráneo (ASCAME), la Cámara Oficial de Comercio, Industria, Servicios y Navegación de Barcelona, la Unión por el Mediterráneo (UpM), el Instituto Europeo del Mediterráneo (IEMed) y el Consorci de la Zona Franca de Barcelona (CZFB), con la colaboración de otras entidades euro-mediterráneas prominentes que trabajan para el desarrollo económico de la región del Mediterráneo.

El evento está cofinanciado por el Programa del Plan Internacional de Promoción FEDER (Fondo Europeo de Desarrollo Regional) de la Cámara de Comercio de España.

MedaWeek Barcelona reúne tanto a representantes gubernamentales y organizaciones multilaterales como a las principales esferas empresariales del norte y sur del Mediterráneo.

En **The North Africa Business Development Forum** y en el **Senegal-Investment Opportunities Meeting** se hablará de las **oportunidades de inversión**, del plan emergente en Senegal y del "5+5 diálogo" para la exportación en el Norte de África. Además, asistirán al evento ponentes de renombre, como los ministros de Senegal Cheikh Kante y Khoudia Mbaye.

Se trata de una excelente plataforma para la promoción de la alianza Euro-Mediterránea y la integración económica regional que cuenta con una década de éxito y una participación anual de alrededor de 1.500 empresarios y organizaciones de todo el mundo.

La edición de este año pretende cubrir los siguientes objetivos, que tienen como eje central la innovación y la digitalización.

- Concienciar a los actores clave de los 3 continentes que forman parte de la región del Mediterráneo y a sus países vecinos de sus objetivos comunes y de la necesidad de desarrollar sinergias.
- Consolidar la MedaWeek Barcelona como centro económico-empresarial regional, convirtiéndose así en plataforma para el intercambio, el diálogo y la integración regional.
- Proporcionar la entrada a una red de contactos, hacer negocios e intercambiar puntos de vista para el crecimiento económico del Mediterráneo.

El evento ofrecerá amplias sesiones de networking y oportunidades de intercambio de negocios para empresas y representantes del sector privado de todo el mundo, introduciendo nuevos conceptos cada año, ideas y prioridades regionales que la convierten en una excelente plataforma económica de la región mediterránea para todo el mundo.

Para más información de la MedaWeek Barcelona 2018, visitar la **web del evento** o escribir a **medaweekbarcelona@ascame.org**

### E-Newsletter



Recibe nuestro boletín electrónico semanal con las actividades y noticias de Casa África.

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### Quiero ir a África a...

- Trabajar
- Estudiar
- Ser voluntario/a
- Viajar

[ver más](#)

### Quién es Quién en África



[ver más](#)

### Actualidad

Casa África en los medios

Filtrar por:  [Filtrar](#)

**27/10/2018**  
**Las ciudades inteligentes, en la hoja de ruta de la colaboración entre España y África**



Casa África clausuró esta mañana su II Tech Forum, dedicado a ciudades y destinos inteligentes, con representantes institucionales y empresas tecnológicas de Azores, Cabo Verde, Costa de Marfil, España, Ghana, Marruecos, Mauritania, Nigeria y Senegal.

[ver más](#)

**25/10/2018**  
**Soluciones tecnológicas africanas para tener ciudades más habitables e innovadoras**



Casa África inauguró esta mañana su II Tech Forum, dedicado a ciudades y destinos inteligentes, que cuenta con representantes institucionales y empresas tecnológicas de Azores, Cabo Verde, Costa de Marfil, España, Ghana, Marruecos, Mauritania, Nigeria y Senegal.

[ver más](#)

## Featured Publications 2018

During 2018, ASCAME and its activities were featured in the following publications:

09/04/2018 | **Novologistica** | Cumbre mediterránea de logística y transporte en el SIL 2018



09/04/2018 | **Gondola Digital** | La 16ª Cumbre Mediterránea de Logística y Transporte Barcelona ultima los detalles



09/04/2018 | **OK Diario** | Cumbre sobre logística y transporte en Barcelona: “El Mediterráneo entre Europa, África y Asia”



09/04/2018 | **El Titular** | CUMBRE MEDITERRÁNEA DE LOGÍSTICA Y TRANSPORTE BARCELONA: El Mediterráneo entre Europa, África y Asia: oportunidades y soluciones



09/04/2018 | **Inmodiario** | 16ª Cumbre Mediterránea de Logística y Transporte Barcelona



11/04/2018 | **LogiNews** | SIL 2018 mostrará el potencial de los países en el Mediterráneo



12/04/2018 | **La Vanguardia** | ASCAME apoya la candidatura de Marruecos al Mundial de Fútbol de 2026



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12/04/2018 | **Finanzas** | ASCAME apoya la candidatura de Marruecos al Mundial de Fútbol de 2026



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12/04/2018 | **ABC** | ASCAME apoya la candidatura de Marruecos al Mundial de Fútbol de 2026



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23/05/2018 | **Ceeba** | MEDALOGISTICS SUMMIT BARCELONA



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23/05/2018 | **Anadolu Agency** | Mediterranean transport sector to meet in Barcelona



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23/05/2018 | **Arbol de noticias** | Puertos, Logística 4.0 y economía azul, ejes de la 16ª Cumbre Logística Mediterránea de Barcelona



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23/05/2018 | **Revista Logistec** | Puertos, Logística 4.0 y economía azul, ejes de la 16ª Cumbre Logística Mediterránea de Barcelona



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23/05/2018 | **Taclogística** | La Cumbre Mediterránea de Logística y Transporte se celebrará en Barcelona



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24/05/2018 | **La Vanguardia** | Logística 4.0 y economía azul protagonizarán la Cumbre Logística Mediterránea



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24/05/2018 | **Finanzas** | Logística 4.0 y economía azul protagonizarán la Cumbre Logística Mediterránea



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24/05/2018 | **ABC** | Logística 4.0 y economía azul protagonizarán la Cumbre Logística Mediterránea



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28/05/2018 | **ASCAME** : 10ème Forum des femmes entrepreneurs méditerranéens MedaWomen le 3 octobre 2018 à Amman



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06/06/2018 | **La Vanguardia** | La Cumbre Mediterránea de Logística cierra con más de 320 asistentes



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06/06/2018 | **Finanzas** | La Cumbre Mediterránea de Logística cierra con más de 320 asistentes



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06/06/2018 | **ABC** | La Cumbre Mediterránea de Logística cierra con más de 320 asistentes



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06/06/2018 | **ANSA Med** | Porti ed economia blu a vertice mediterraneo di logistica



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15/06/2018 | **Novologistica** | Cumbre MedaLogistics Barcelona: Una logística eficiente, digital y sostenible conecta el Mediterráneo con el mundo



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29/06/2018 | **Egypt Today** | Tunisian Min. of Women: EBSOMED to boost the Mediterranean business



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**Casa Africa** | MedaWeek Barcelona 2018. Semana de Líderes Económicos del Mediterráneo



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**Econostrum** | La Semaine Méditerranéenne des Leaders Économiques (MedaWeek)



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**El Consorci de la Zona Franca de Barcelona** | Barcelona acull Medaweeek amb participació del Consorci



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**Malta Business** | Mediterranean Week torna a Barcellona per construir ponts con l'Àfrica e l'Àsia.



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**Murcia Diario** | La Semana Mediterránea de Líderes Económicos apuesta por la innovación, la tecnología y la 'economía azul'



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**UFM** | MedaWeek



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**UFM Gas Platform** | Gas Session on “The Future of Natural Gas Supply and Demand in the Mediterranean” at the MedaWeek Barcelona 2018



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27/10/2018 | **Daily News Egypt** | MedaWeek Leaders returns to Barcelona 2018, building bridges with Africa, Asia



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27/10/2018 | **La Vanguardia** | Barcelona acoge el XV Foro para el Desarrollo Económico del Norte de África



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28/10/2018 | **Consorzio Euromed** | Medaweeek2018 hosts the XV Forum for the Economic Development in North Africa



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02/11/2018 | **Inversión & Finanzas** | Semana Mediterránea analizará las oportunidades de los hoteles mediterráneos



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03/11/2018 | **La Vanguardia** | Barcelona acogerá el segundo Foro Mediterráneo Halal



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03/11/2018 | **OkDiario.com** | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios



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03/11/2018 | **La Vanguardia** | Barcelona acogerá el segundo Foro Mediterráneo Halal



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03/11/2018 | **El Confidencial** | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios



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03/11/2018 | **ABC.es** | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios





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03/11/2018 | [Finanzas.com](#) | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios

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03/11/2018 | [La Rioja](#) | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios

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03/11/2018 | [Hoy.es](#) | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios

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03/11/2018 | [Finanzas.com](#) | Barcelona acogerá el segundo Foro Mediterráneo Halal

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03/11/2018 | [El Diario Vasco](#) | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios

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03/11/2018 | [Invertia](#) | Barcelona acogerá el segundo Foro Mediterráneo Halal para explorar negocios

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07/11/2018 | [Daily News Egypt](#) | Barcelona to host 15<sup>th</sup> Forum for Economic Development in North Africa in November

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09/11/2018 | [La Vanguardia](#) | Semana Mediterránea abordará la creación de mercado de gas natural regional

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09/11/2018 | [La Vanguardia](#) | Semana Mediterránea abordará la creación de mercado de gas natural regional

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09/11/2018 | [Finanzas.com](#) | Semana Mediterránea abordará la creación de mercado de gas natural regional

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09/11/2018 | [La Rioja](#) | Semana Mediterránea abordará la creación de mercado de gas natural regional

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09/11/2018 | **Hoy.es** | Semana Mediterránea abordará la creación de mercado de gas natural regional



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09/11/2018 | **El Diario Vasco** | Semana Mediterránea abordará la creación de mercado de gas natural regional



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09/11/2018 | **Invertia** | Semana Mediterránea abordará la creación de mercado de gas natural regional



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10/11/2018 | **La Vanguardia** | Unión por el Mediterráneo



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10/11/2018 | **Crónica Global** | El Mediterráneo, África y Asia apuestan por la transformación digital de la economía



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10/11/2018 | **Crónica Global** | El Mediterráneo, África y Asia apuestan por la transformación digital de la economía



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11/11/2018 | **La Vanguardia** | Semana Mediterránea apuesta por la innovación, la tecnología y economía azul



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11/11/2018 | **El Confidencial** | Semana Mediterránea apuesta por la innovación, la tecnología y economía azul



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15/11/2018 | **EU Neighbours** | MedaWeek 2018 to address the impact of digital revolution on the economies of the region



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16/11/2018 | **Economía Digital** | Medaweeek Barcelona, el foro económico del Mediterráneo



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16/11/2018 | **Economía Digital** | Medaweeek Barcelona, el foro económico del Mediterráneo



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17/11/2018 | [La Vanguardia](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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17/11/2018 | [Investing.com](#) | الرقمي الاقتصاد عن جديدة قمة استضافة تعزم برشلونة



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17/11/2018 | [La Vanguardia](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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17/11/2018 | [Hoy.es](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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17/11/2018 | [El Diario Vasco](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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17/11/2018 | [La Rioja](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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17/11/2018 | [Finanzas.com](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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17/11/2018 | [Invertia](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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17/11/2018 | [ABC.es](#) | La Semana Mediterránea vuelve a Barcelona del 21 al 23 de noviembre



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18/11/2018 | [Consorzio Thesis](#) | MedaWeek 2018, many initiatives are at the center of the development of the Euromed area



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19/11/2018 | [Cambra de Comerç de Barcelona](#) | La integració i la digitalització mediterrània, novetats de la Medaweeek Barcelona 2018



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19/11/2018 | **Gente Digital** | La Medaweeek Barcelona 2018 abordarà la integració y la digitalizació mediterrànea



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19/11/2018 | **Bolsamania** | La Medaweeek Barcelona 2018 abordarà la integració i la digitalització mediterrània



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19/11/2018 | **Aldia.cat** | La Medaweeek Barcelona 2018 abordarà la integració i la digitalització mediterrània



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19/11/2018 | **Europa Press** | La Medaweeek Barcelona 2018 abordarà la integració y la digitalizació mediterrànea



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19/11/2018 | **Europa Press** | La Medaweeek Barcelona 2018 abordarà la integració y la digitalizació mediterrànea



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19/11/2018 | **Aldia.cat** | La Medaweeek Barcelona 2018 abordarà la integració i la digitalització mediterrània



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19/11/2018 | **Actu CCI** | Medaweeek Barcelona : le forum économique de la Méditerranée



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19/11/2018 | **El Periódico** | La Medaweeek Barcelona 2018 abordarà la integració y la digitalizació mediterrànea



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20/11/2018 | **Crónica Global** | Adaptarnos a los cambios climáticos podría crear nuevos puestos de trabajo



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21/11/2018 | **El Economista** | Miquel Valls apuesta por “renovar” la asociación entre Europa y el Mediterráneo



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21/11/2018 | **Agência de Notícias Brasil-Árabe** | Câmara Árabe assina acordo com associação do Mediterrâneo



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21/11/2018 | **Radio Algérienne** | La 12<sup>ème</sup> Semaine Méditerranéenne des Leaders économiques s'ouvre à Barcelone



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21/11/2018 | **Italia News** | MedaWeek 2018 Bracelona, tra i partecipanti all'evento internazionale, il grupo italo-maltese Euromed-Thesis.



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21/11/2018 | **Radio Algérienne** | La 12<sup>ème</sup> Semaine Méditerranéenne des Leaders économiques s'ouvre à Barcelone



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21/11/2018 | **IEMed** | Forum pour stimuler la croissance et l'investissement en Afrique du Nord



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21/11/2018 | **IEMed** | Fórum para el impulso al crecimiento y la inversión en el Norte de África



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22/11/2018 | **2M.ma** | Mezouar désigné président du Conseil consultatif de la MedaWeek de Barcelone



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22/11/2018 | **Perspectives** | MedaWeek: Mezouar désigné président à Barcelone



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22/11/2018 | **Agence Marocaine de Presse (MAP)** | MedaWeek 2018 : le secteur privé, une composante fondamentale pour impulser la dynamique économique en Méditerranée (M. Sijilmassi)



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22/11/2018 | **Royaume du Maroc – Ministère de la Culture et de la Communication** | M. Mezouar désigné président du Conseil consultatif de la MedaWeek de Barcelone



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22/11/2018 | **Maroc Hebdo** | M. Mezouar désigné président du Conseil consultatif de la MedaWeek de Barcelone





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22/11/2018 | [Atlasinfo.fr](#) | Salaheddine Mezouar nommé président du Conseil consultatif de la MedaWeek de Barcelone



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22/11/2018 | [Atlasinfo.fr](#) | MedaWeek 2018 : le secteur privé, une composante fondamentale pour impulser la dynamique économique en Méditerranée (Sijilmassi)



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22/11/2018 | [2M.ma](#) | Mezouar désigné président du Conseil consultatif de la MedaWeek de Barcelone



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22/11/2018 | [Perspectives](#) | MedaWeek: Mezouar désigné président à Barcelone



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22/11/2018 | [Nabass.net](#) | Barcelone: Mezouar désigné président de la MedaWeek



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22/11/2018 | [Agence Marocaine de Presse \(MAP\)](#) | M. Mezouar désigné président du Conseil consultatif de la MedaWeek de Barcelone



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22/11/2018 | [Finanzas.com](#) | Empresarios mediterráneos piden grandes consensos para potenciar innovación



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22/11/2018 | [Hoy.es](#) | Empresarios mediterráneos piden grandes consensos para potenciar innovación



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22/11/2018 | [EldiarioVasco.es](#) | Empresarios mediterráneos piden grandes consensos para potenciar innovación



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22/11/2018 | [LaRioja.com](#) | Empresarios mediterráneos piden grandes consensos para potenciar innovación



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22/11/2018 | [Invertia.com](#) | Empresarios mediterráneos piden grandes consensos para potenciar innovación



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22/11/2018 | **La Vanguardia** | Empresarios mediterráneos piden grandes consensos para potenciar innovación



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23/11/2018 | La Vanguardia | Los hoteleros mediterráneos piden unidad en el sector para frenar Airbnb



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23/11/2018 | **Agência de Notícias Brasil-Árabe** | Países do Mediterrâneo buscam parceria em inovação



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23/11/2018 | **Foment de la Producció** | AFAEMME participa en el MedaWeek Barcelona 2018



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23/11/2018 | **Fildactu.ma** | Mezouar désigné président du Conseil consultatif de la MedaWeek



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23/11/2018 | **FLM.ma** | Mezouar choisi à la présidence du Conseil de la MedaWeek



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23/11/2018 | **Hiba Press** | Mezouar désigné président du Conseil consultatif de la MedaWeek



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24/11/2018 | **Navarra información.es** | Empresarios del área mediterránea de España piden grandes consensos para potenciar la innovación



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24/11/2018 | **2M.ma** | La MedaWeek 2018 appelle les gouvernements méditerranéens à promouvoir l'agenda numérique



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24/11/2018 | **Navarra Info** | Empresarios del área mediterránea de España piden grandes consensos para potenciar la innovación



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24/11/2018 | **2M.ma** | La MedaWeek 2018 appelle les gouvernements méditerranéens à promouvoir l'agenda numérique

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24/11/2018 | **Diversophy** | MEDAWEEK 2018 — Mediterranean Human Capital Meeting: diversity & mobility



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24/11/2018 | **2M.ma** | La MedaWeek 2018 appelle les gouvernements méditerranéens à promouvoir l'agenda numérique



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26/11/2018 | **Portnet.gr** | «Μία θάλασσα, τρεις ήπειροι με κοινούς στόχους»: Το Ε.Β.Ε.Π. στην "Medaweeek 2018"



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26/11/2018 | **Salaam Gateway** | Halal industry discussed at MedaWeek Barcelona 2018



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27/11/2018 | **Cerodosbe** | Life Clinomics: adaptar la economía al cambio climático



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28/11/2018 | **AOB Magazine** | Medaweeek 2018, Conclusa La Conferenza Di Barcellona.

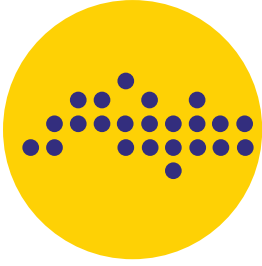


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29/11/2018 | **Piraeus 365** | Η καινοτομία και η ψηφιοποίηση στο επίκεντρο της "Medaweeek 2018" με τη συμμετοχή του Ε.Β.Ε.Π.»







ascame

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Association des Chambres de Commerce et d'Industrie de la Méditerranée

Association of the Mediterranean Chambers of Commerce and Industry

جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

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