Under the slogan “The Mediterranean, our common future,” ASCAME will celebrate several events in different countries from the Mediterranean region as a commitment to foster a new beginning. This event coincides with the 20th anniversary of the Barcelona Process and the birth of the Euro-Mediterranean Association, which transformed the Mediterranean into an area of dialogue and interchange.

**8TH MEDA PORTS SUMMIT**

10th of June – Fira de Barcelona – “El Consorci” Room

The 8th Mediterranean Ports and Shipping Summit is one of the largest annual Ports and Shipping Conferences throughout Europe, the Middle East and Africa. It serves to establish a specialised framework for the port sector and provides further information regarding the state of the investments and the management of the port infrastructures of the Mediterranean coastal region, with eyes set on the new boost experienced by the Mediterranean area.

The Mediterranean Ports Summit will focus on key concepts such as institutional and fiscal reforms; the construction, extension and modernization of port platforms; the search for management and collaboration systems; the promotion of alliances to strengthen the position of the Mediterranean; the Gulf and the Mediterranean association, which transformed the Mediterranean into an area of dialogue and interchange.

In the frame-work of the EUROMED Invest and OPTIMED projects, the MEDA-LOGISTICS & TRANSPORT Roadshow will promote the South ENPI countries together at SIL 2015, organizing a Mediterranean Pavilion with different business activities.

EUROMED Invest project co-financed by the European Commission, with a budget of €5 million, is one of the main European programs aiming at developing private investments and economic relations in the Euro-Mediterranean area.

The OPTIMED project, funded by the European Union through the ENPI CBC Mediterranean Sea Basin Programme, with a total budget of € 1,999,403, aims to enhance the development of maritime transport and logistics sector in the Mediterranean.

**What can you find in the Mediterranean Pavilion?**

Different activities will be carried out in parallel:

- B2B meetings & B2Governments
- Workshops & Presentations
- Networking space
- Helpdesks of Investment Promotion Actors

**Who will you find in the MED Pavilion?**

International Delegations and Participants at the Market Business Exchange will include shippers (retailers and manufacturers), 3PLs, 4PLs, Carriers (road, rail, sea, air), Freight forwarders, Ports, Airports and Freight Hubs, Energy Providers, Consultants and Technology Solutions companies and Transportation Industry.

In the framework of:

- EUROMED
- OPTIMED

**For more information:** [www.ascame.org](http://www.ascame.org)
10:30h Welcome address
Sersefettin Aşur, President, Logistics Transport Commission ASCAME
José Alberto Carbonell, Managing Director, Port of Barcelona

10:00h Mediterranean ports: a gateway to europe, asia and africa
The Mediterranean is one of the world’s most important maritime areas, being the main interconnection of three continents (Africa, Asia and Europe), Governments, multilateral bodies and companies recognize this potential and investing billions of Euros in developing infrastructures to establish the region as the world’s global logistics center.
This year will be focused on the 20 years from the Barcelona Process and the situation of the shipping markets future, which is of vital interest to shipping owners/operators, companies, key investors in shipping, regulators, port and terminal authorities.

Moderator & speaker:
Emanuele Cabras, Rationalising Mediterranean Sea Ways, from Southern-Eastern to Northern-Western Ports
Speakers:
Paolo Fadda, Rationalising Mediterranean Sea Ways, from Southern-Eastern to Northern-Western Ports
Josep Rivera, Director, Idom Consulting
César Borreguero, Managing Partner, OPTIMED
Café Centocinque Executive Board Member, EKOL

11.00h Morning coffee and refreshments & speed networking

11:15h Session Morocco
Younes Tazi, Managing Director, Moroccan Agency of Logistics Development (AMDL)
Mohamed Benaouda, Managing Director, National Society of Transport and Logistics
Juanjo Sánchez, Director, Idom Consulting

12:15h "Looking beyond the sea" – port, city and cruise tourism
Ports and cities are historically strongly linked, but the link between poll and city growth has become weaker. We will examine how ports can regain their role as drivers of urban economic growth and how negative port impacts can be mitigated.

Moderator & speaker:
Carla Salvadó, President, Association of Mediterranean Cruise Ports

16.30h Media-logistics & transport roadshow & market exchange
Speakers:
Mario Massarat, CEO, Grimaldi Logistic, Spain
Jordan William Carnes, Managing Director, Tourism Barcelona Board
Dimitris Lemonakis, President of PCC’s Export Department, Piraeus Chamber of Commerce and Industry
Harun Şimşanazlı, Advisor to the board, Turkish Chamber of Shipping
Nicolò Puzeddu, Region of Sardinia, OPTIMED Project
Rami Semaan, Senior transport Expert, TMS Consult, Lebanon