MedaLogistics Summit 2019 | 26th – 27th June 2019

“A Sea-Change in Mediterranean Logistics and Transports”

26th June 2019

For the 17th consecutive year, SIL Barcelona, the Leading Exhibition for Logistics, Transport, Intralogistics and Supply Chain in Southern Europe is hosting the Mediterranean Logistics & Transport Summit (MedaLogistics Summit) – the most established conference of its sort held in Barcelona. The Summit is jointly organized by the Association of Mediterranean Chambers of Commerce and Industry (ASCAME), Consorci de la Zona Franca de Barcelona, and with the collaboration of the Barcelona Chamber of Commerce.

Like every year, the MedaLogistics Summit convenes international experts from the industry’s leading sectors, including logistics, maritime, transport and infrastructure. Together, they exchange views on how to enhance the Mediterranean as a heavyweight hub for trade and logistics on a global scale.

Particularly, this Summit is a commitment to continue invigorating the logistics and ports industry as a fundamental basis for economic integration across the region. Throughout its 16 previous editions, the MedaLogistics Summit has established itself as a pioneer in the sectors par excellence by offering a platform for dialogue and cooperation since 2003.
The annual Summit of the Mediterranean and International Transport Sectors is the world’s largest gathering of the Mediterranean transport, global transport and logistic event. Every June ministers with responsibility for transport, business leaders, heads of international organisations and policy makers, representatives of business associations and leading researchers meet for 2 consecutive days in Barcelona, to discuss the future of transport and logistic through the prism of a strategic topic.

Achievements

- The annual Mediterranean platform of International scope and reference of the sector
- High participation from all corners of the Mediterranean, counting a total of over 10,500 participating companies and 16,100 business connections throughout the Summit’s 16 years
- High level attendance, such as international business leaders & senior executives from the world’s leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers
- Participation of key international bodies in the global transport & logistics policies design

Why attend?

- Learn about traditional & emerging business opportunities in the sector
- Meet the decision makers of companies and institutions in the transport and logistics industry
- Gain full insight on the macroeconomic impact of logistic and transport sectors
- Discover the region’s key clients and contractors
- Explore project spending in detail to be able to prepare your strategy & resources
Programme

09:15 – 09:45 | Registration and Welcome

10:00 – 10:30 | Opening Remarks:

   Anwar Zibaoui  | Coordinator, Mediterranean Logistic & Transport Summit (ASCAME)

Official Representatives:

Ahmed M. El Wakil  | President, ASCAME
Nasser Kamel  | Secretary General, Union for the Mediterranean
Pere Navarro  | Chairman, SIL Organizing Committee
Abdelkader Amara  | Minister for Equipment, Transport and Water Logistics of Morocco
Youssef Fenianos  | Minister for Public Works and Transport of Lebanon (to be confirmed)
Hichem Ben Ahmed  | Minister for Transport of Tunisia (to be confirmed)

10:30 – 11:30 | Session 1: Mediterranean Global Leaders Masterclass

Economics, Geopolitics and its Impact on Transport sector in the Mediterranean, Middle East & Africa

Exploring the what, how and why

The session will discuss the position of Mediterranean markets as the driving force of global economic growth, and will analyse where positive frameworks have been developed for strong and collaborative private-sector participation, and what are the incentives and likely outcomes of these investments.

Current scenarios for the Mediterranean Transports sector:

✓ How The China Era is impacting Logistic and transport Port Developments in the region?
✓ Dynamics and trends of global trade flows.
✓ Mega-forces impacting sector developments in the Mediterranean countries.
✓ Managing the Complexities of the Mediterranean Transport Market.
✓ What are the region’s current transport and logistical priorities?
✓ Ways to maximize the weight of Mediterranean corridors on an international level.
✓ How to best engage in partnerships, such as the emerging tri-lateral cooperation between Europe-China-Africa?
✓ What type of governance is needed in this context?
✓ In which direction will this intercontinental-economic triangle develop?
✓ How can we ensure that the euro-med region will gain from the expansion and extended partnership of the emerging tri-lateral cooperation?

Speakers:

Oscar Oliver Cristá  | General Director, Centre for Transportation studies for the Western Mediterranean -CETMO- (speaker and moderator)
Arslan Chikhaoui  | Executive Chairman, NSV Consultancy & Studies Centre
Ali Tounsi  | Secretary General, Airports Council International (ACI) Africa
Ayse Asya  | Deputy Secretary General, Transport and Urban Development UfM
Fernando Moragón Meseguer  | Enterprise President, Hispanic-Chinese Council “One Belt, One Road”
Jamil Mujahed  | Former Minister of Transport, Jordan
11:30 – 12:00 | Coffee Break & Networking

12:00 – 13:00 | Session 2: Can Special Economic Zones (SEZs) Drive Growth in the Mediterranean region?

Topics such as the following will be discussed in this session:

✔ How should we think about Special Economic Zones (SEZs)?
✔ What benefits could SEZs bring to developing region, countries or cities? Where do they fall short? How can governments set them up for success?
✔ New trends in the Mediterranean Development.
✔ In light of the ongoing economic shifts, how is this situation set to change in the future?
✔ How can SEZs across and beyond the region best work together?

Speakers:
Joan Amorós | President, FERRMED, ASBL *(speaker and moderator)*
Ahmed Darwish | Ex-President, General Authority for Suez Canal Economic Zone
Francesco María di Majo | President, AdSP Mar Tirreno Centro Settentrionale Porti di Roma e del Lazio
Fadi Saab | President and Managing Director, Trans Capital Finance
Patrick Augier | Deputy Secretary General of the Sea, General Secretariat of the Sea

13:00 – 14:00 | Session 3: Women in Logistics

The Session will discuss the importance of increasing diversity in companies and promoting women to take leading roles in the profession in the Mediterranean region. The expert speakers will address some key challenges in the sector such as employee engagement and innovation and will provide an opportunity to network with the transport and logistics professionals.

The Session will cover the following key topics:

✔ Resilience, inclusivity and diversity at work
✔ Getting disadvantaged people into logistics roles
✔ Employee engagement
✔ Innovation and ideas that bring value to a business.
✔ Equality, Diversity, Inclusion – what’s the difference

Speakers:
Mª Helena De Felipe | President, Afaemme *(speaker and moderator)*
Naima Zamoun | Shipping Director, Kap-horn Logistics GmbH
Aintzane Arbide | Business Development Manager, Leitat
Birgit Sølling Olsen | Former Deputy Director-General, Danish Maritime Authority
Taghrid Nafeisi | President, Jordan Forum for Business and Professional Women (JFBPW)
Amal El Malla | Chief of the Arab States Office, International Trade Centre *(to be confirmed)*
Zeina Farah | General Manager, Circle Global Logistics *(to be confirmed)*
The future of the Mediterranean, situated along a vast stretch of coastline reaching the strategic 3 continents, is linked to the sea - and the region's ability to leverage this connection will be key to its economic development in the years ahead...

Mediterranean region boasts 450 ports and terminals, 30% of global seaborne trade by volume, the world's second-largest destination for cruise-ship tourism population of 500 million people and doubles during tourist season.

As a coastal area, the Mediterranean Sea faces unique challenges and opportunities associated with the transition to a green economy, a diversified economy and a significant growing population.

The assets and contributions of the maritime sectors to the economy are remarkable, but there is potential for much more, many more jobs could be created throughout the region, thus giving young people real prospects for the future. The Mediterranean economic future is linked to the sea.

Key Points
- Port Economics and Business- Policy, Governance and Strategy.
- Mediterranean Maritime Supply Chains.
- Container Terminal Concessions in the Mediterranean Region- Outlook on Port Container Terminal Development.
- How economic growth translates into container traffic?
- Mediterranean’s Maritime Infrastructures & Industrial Acceleration- Success Stories.
Programme

09:15 – 09:30 | Registration

09:30 – 11:00 | Opening Remarks & Session 1: The Waves of Container Terminal Concessions in the Mediterranean Region

Welcome and Opening Remarks:
Anwar Zibaoui | Coordinator, Mediterranean Logistic & Transport Summit -ASCAME-

Outlook on Port Container Terminal Development – Opportunities and Challenges

The Session will bring leading port and terminal operators, port project consortia, finance, maritime, transport, infrastructure and industrial experts together, to assess and discuss the key challenges and opportunities in some of the world’s key emerging markets with a focus on the developments in Africa, the Middle East, and the Mediterranean region.

This Session will cover the following key topics:

- Context and background for container terminal concessions in Mediterranean countries.
- Forecast container traffic growth will require developing new terminal capacity.
- How economic growth translates into container traffic?
- Current existing capacity rate.
- New capacity to develop Greenfield investments.
- Private Group will invest in the terminals, but public institutions will need to invest in the infrastructure.
- Criteria and rationale for investing in a port or terminal in the Mediterranean region. What are the incentives, and how to avoid the pitfalls?
- Who has invested or has been investing? What did this investment mean and what challenges were overcome on the way?
- Innovative financing solutions and discuss the future of global port investments.
- Investment Challenges for a Container Terminal in Mediterranean countries.

Speakers:
Anwar Zibaoui | Coordinator, Mediterranean Logistic & Transport Summit -ASCAME- (moderator)
Jordi Torrent | Strategy Director, Port de Barcelona
Jérome Verny | Director, International Institute for Transport and Innovative Supply Chain (MOBIS)
Joris G. Claeys | Managing Director, PortExpertise
Jamil Mujahed | Former Minister of Transport, Jordan
Jalal Benhayoun | General Manager, PORTNET S.A. (to be confirmed)
Vittorio Torbianelli | Internationals Relations, Port Network Authority of the Eastern Adriatic Sea (to be confirmed)
11:00 – 12:00 | Session 2: **Ports, Mediterranean’s Maritime Infrastructures & Industrial Acceleration**

Lessons from: Tangier, Dubai, Aqaba, Barcelona, and others.

Developing infrastructures also means promoting opportunities for international investment to benefit from this maritime boom. This session will analyse these opportunities with the participation of all parties involved: government, operators and investors.

**Speakers:**
- Philippe Guillaumet | General Secretary, MedPorts
- Aintzane Arbis | Business Development Manager, Leitat
- Carlos G. Triviño | CEO, Goberranza Industrial SL
- Birgit Sølling Olsen | Former Deputy Director-General, Danish Maritime Authority
- Mehdi Tazi | CEO, Tanger Méditerranée

12:00 – 12:30 | Coffee Break & Networking

12:30 – 14:00 | Session 3: **People First: Qualified Human Capital**
Towards a Competitive & Resource Efficient Transport System

Strengthening the human capital of the sector is necessary for the efficient and effective implementation.

**INCLUSIVE**
- Manpower and jobs.
- Better jobs with better-prepared people and better salaries with better productivity.

**TRAINING**
- Knowledge platforms, meaning research and development.
- Together with TRAINING, meaning UNIVERSITY SPECIALIZATION.

- Need to strengthen relations between businesses and training sectors.
- Universities and training centres have a fragmented view of the sector.
- Inexistence of a vocational education tool for the diploma harmonization in the region that permits workers mobility.
- Increasing average age of the population in Mediterranean region.
- New generational change needs.
- Need to develop a mechanism for defining the necessary occupations and skills of this new sector.
- Continuous knowledge updating needed.

**Speakers:**
- Eduard Rodés | Director, Escola Europea-Intermodal Transport (*speaker and moderator*)
- Kaoutar Guessous | Director, Association Freight Forwarders Maroc (AFFM)
- Imed Zammit | Director, Mediterranean Maritime Training Institute (IMFMM)
- Tahar Benabid | Director, National Superior School of Technology (ENST)
- Benaissa Mohammed Lazhar | Director External Relations, National Superior School of Technology (ENST)
- Xavier Lluch | Director of the Logismed Soft Project on behalf of the GOPA MBH Consultancy
16:00 – 18:30 | Session 4: Mediterranean Business Exchange Area | Transport & Logistics “Sector Alliance Committee”

This Sector Alliance Committee will bring together the key actors from Mediterranean Transport & Logistics – from the main commercial and private sector actors, to governmental and international bodies – in order to discuss the key priority and niche areas that can add immediate value to regional economy.

Speakers:
[ TBC]

International Focus

An exclusive opportunity to meet and make fruitful business connections with panellists, delegates and decision-makers from across the region, joining actors from the north and south in this iconic regional event.

International Exchange Area

A unique space on SIL 2019 for multilateral and bilateral sessions will be held between companies from Europe and the Mediterranean, the MENA region and SIL 2019 Exhibitors.

The aim of this B2B is to promote business partnerships between active companies in the logistics and transport sectors that are key contributors to achieving industrial competitiveness and economic growth. It will create a chance to explore new opportunities for cooperation with companies.

The B2B will be a unique opportunity for companies to reach the European and Mediterranean markets.

ASCAWE Transport & Logistics Awards – Following the trails marked by Ulysses & Simbad

Following the routes navigated by mythical sailors Ulysses and Simbad, this year’s MedaLogistics will feature the Mediterranean Prizes for the transport and logistics sectors. These will be awarded to associations, companies, and personalities who – through their work – strive for a more united and interconnected Mediterranean.

Whether adventurous, exploratory or passion-driven, entities with a clear commitment towards enhancing cooperation across the region, will receive center stage within the event, and will be recognized by ASCAME as a leading example of the Mediterranean private sector.
VENUE

Fira de Barcelona Montjuic Exhibition Center
Avda. Reina Maria Cristina s/n
08004 Barcelona

ROOM: MEDALOGISTICS

REGISTRATION

Register to the SIL Exhibition and Congress:

www.sil2019.com

(Free of charge until 14th June)

For more information, please do not hesitate to contact: events@ascame.org

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