MISSION

The Biennale Habitat will develop the general theme during a two-year period of activity by articulating the various interconnected areas through an interdisciplinary and holistic approach, a New Humanism - Renaissance - that focuses on human well-being, the enhancement of the immense cultural heritage of the Mediterranean and the sustainability of different natural and anthropogenic habitat.

> The Biennale Habitat is structured on 3 PILLARS:

1. HERITAGE the protection and enhancement of cultural, artistic, historical and architectural heritage - the lesson of ancient civilizations and innovations for villages, towns and sustainable cities in the Mediterranean - the new scenarios of conscious, experiential and sensory tourism - the Economy of Beauty

2. ENVIRONMENT knowledge of environmental heritage - protection of marine and river habitats - enhancement of the landscape - Smart Parks - technical and technological innovations for habitats’; such as coasts and river basins - motorways of the sea - landing places and port cities - sustainable mobility between land and sea - Green and Blue Economy

3. HUMAN VALUES the thought of man in the 21st century - the history of philosophy and contemporary visions - the transformation of values and the theme of identities - the ‘roots and wings’ of Mediterranean civilizations - the Humanistic Economy

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Companies, bodies and organizations interested: embassies, research bodies, Italian and foreign national and local public bodies, cultural associations and business networks, banking foundations, virtuous companies, national and international sponsors

Institutional sponsorships to be requested: Ministry of Cultural Heritage, Ministry of the Environment, Ministry of Foreign Affairs and International Cooperation, Ministry of Labour and Tourism, Ministry of Infrastructure and Transport, Ministry of Economic Development

AREAS:

TYPES OF ACTIVITIES TO EXPRESS THE THEME AND DEVELOP SKILLS:
1. ACADEMIC SEMINARS, WITH EXPERTS AND STAKEHOLDERS CONNECTING THE MEDITERRANEAN WITH THE WORLD
2. THEATRICAL AND MUSICAL PERFORMANCES (EVENINGS OF MUSIC AND CHOIRS)
3. PAINTING AND SCULPTURE EXHIBITIONS - VERNISSAGE OF POETRY AND BOOK PRESENTATIONS
4. LECTIO MAGISTRALIS OF HISTORY
5. DISCUSSIONS: FOCUS ON POLITICS, ENVIRONMENT, TRAVEL, GLOBAL DYNAMICS, SUSTAINABLE INTERNATIONAL COOPERATION
6. OPEN DAYS FOR INSTITUTIONS, UNIVERSITIES, BANKS, INVESTORS, ETC. WORKING ON THE MEDITERRANEAN
7. FOOD AND BEVERAGE DAYS - THE CULTURAL BRIDGES THROUGH FOOD
8. A PROFESSIONAL MASTER’S DEGREE WITH A MULTIPLE DEGREE FROM A MEDITERRANEAN UNIVERSITY
9. SUMMER AND WINTER SCHOOL BRINGING TO EUROPE STUDENTS FROM THE WORLD TO THE MEDITERRANEAN
10. AN INTERNATIONAL COMPETITION ON INNOVATION BY THEMATIC AREAS
11. THEMATIC WORKSHOPS ON INTERNATIONAL TRADE AND FINANCE AND ON THE DIFFERENT AREAS OF INTEREST AND INVESTMENT

Contact: info@habitatworld.net
Arch. Annika Patregnani
President Habitat World
president@habitatworld.net

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