

ENGLISH  
version

# BARCELONA SOLAR FORUM



The energy model on which the majority of cities in developed countries are based upon is characterized by centralization and unsustainability. Barcelona, being a Mediterranean city, faces the challenge to increase its solar energy supply, moving towards a more sustainable energy model, while strengthening the network's business sector.

ASCAME is committed to this initiative, in the framework of the European project FOSTER in MED gathering together in the auditorium of the Chamber of Commerce, Industry and Navigation of Barcelona, several experts in the field of renewable energy, as well as companies, public authorities, universities and organizations that will analyse the state of sector, its' trends and the business development scenario emerged.

Further information:

**Mònica Cunill**

Project Manager FOSTER in MED

Secretaria ASCAME

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**Regional  
Networking Event**

**Barcelona Chamber of Commerce**

6<sup>th</sup> May 2015

09.00h

## REGISTER

09.15h

## PRESENTATION OF THE EVENT

### **Anwar Zibaoui**

Coordinator / Association of Mediterranean Chambers of Commerce and Industry (ASCAME)

### **Jaume Fradera**

Presidency Cabinet / Barcelona Chamber of Commerce, Industry and Navigation.

09.30h

## BARCELONA, PIONEER IN THE DEVELOPMENT, INTEGRATION AND USE OF SOLAR ENERGY

### **Mercè Rius**

Director / Institut Català Energia

### **Cristina Castells**

Director / Agència Energia de Barcelona

### **Joan Puigdollers**

Regidor de Medi Ambient i Serveis Urbans / Ajuntament de Barcelona

10.00h

## SOLAR ENERGY ONGOING PROJECTS

### **Mònica Cunill**

Project Manager / General Secretariat Association of Mediterranean Chambers of Commerce and Industry (ASCAME). Project Manager FOSTer in MED

### **Cristian Bardají**

Director Infrastructure / Barcelona Chamber of Commerce, Industry and Navigation. Project Leader SHAAMS

### **Maria Anzizu**

Project Manager / Trama TecnoAmbiental. Project Leader MEDSOLAR

### **Magda Cayón**

Universitat Autònoma de Barcelona. Project Leader DIDSOLIT-PB

### **Alejandro Pérez**

Chief Materials & Solar Energy Systems / Institut de Recerca Energia Catalunya. Project INDUCIS

### **Núria Parpal**

Diputació de Barcelona. Project EURONET 50/50 Max

11.00h

## COFFEE BREAK & NETWORKING

11.30h

## CHALLENGES IN SOLAR ENERGY TO BE REACHED BY THE CITY OF BARCELONA

### **Xavier Pastor**

President / SOLARTYS

### **Manel Torrent**

Technical Director / Agència d'Energia de Barcelona

### **Xavier Farriols**

Responsible Factor Energia / Clúster Eficiència Energètica de Catalunya

### **Jordi Andreu**

Associate Professor / Universitat de Barcelona

12.30h

## OPPORTUNITIES FOR REGIONAL COOPERATION FOR THE PROMOTION OF THE SOLAR SECTOR IN BARCELONA

### **Fearghus Roche**

Chief Operations Officer / General Secretariat Association of Mediterranean Chambers of Commerce and Industry (ASCAME)

### **Oriol Martínez**

Project Manager for Enterprise and Technical Cooperation / ACC10

### **Antoni Paz**

Executive Director Knowledge Innovation Market / KIM Global

13.30h

## CONCLUSIONS

### **Mònica Cunill**

Project Manager / General Secretariat Association of Mediterranean Chambers of Commerce and Industry (ASCAME). Project Manager FOSTer in MED

### **Cristian Bardají**

Director Infrastructure / Barcelona Chamber of Commerce, Industry and Navigation. Project Leader SHAAMS

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