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EBSOMED
ENHANCING BUSINESS SUPPORT ORGANISATIONS

“Sector Alliance Committee” on Transport & Logistics

in the framework of the
EBSOMED project

June 27th, 2019
Barcelona, Spain

organised by
ASCAME and its affiliates



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The EBSOMED project is led by BUSINESSMED within a consortium consisting of 6 partners.



ANIMA
INVESTMENT NETWORK



EUROCHAMBRES



UNION OF MEDITERRANEAN CONFEDERATIONS OF ENTERPRISES
UNION OF THE MEDITERRANEAN CONFEDERATIONS OF ENTERPRISES AND BUSINESS
اتحادية غرف التجارة والصناعة والخدمات التجارية في المتوسط
ASCAME



AHK
Deutsch-Arabische
Industrie- und Handelskammer
German-Arabs
Chamber of Industry and Commerce
الغرفة الألمانية العربية للصناعة والتجارة



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“Sector Alliance Committee” on Transport & Logistics

Mediterranean Business Exchange Area

EBSOMED project

27th June 2019, Barcelona Spain

I. About the event

1. Description

This Sector Alliance Committee will bring together the key actors from Mediterranean Transport & Logistics – from the main commercial and private sector actors, to governmental and international bodies – in order to discuss the key priority and niche sectors which can add immediate value to regional economy.

This first meeting aims at collecting the results achieved regarding the operations and activities carried out in the framework of the EBSOMED project and the parallel synergies and cooperation activities with other initiatives, which have spontaneously been undertaken since the project started.

2. Objectives

The recommendations highlighted in the Strategic Paper on Transport and Logistics developed during the previous project EUROMED Invest will be the starting point. The expert will discuss about new challenges and opportunities, new initiatives and its promoting entities will be presented in order to promote the sector at regional and local level.

This SAC will allow to make recommendation to draft the Action plan for Transport and Logistic which will be produced within EBSOMED project.

3. Context

In the occasion of the 17th Mediterranean Logistics & Transport Summit, it will be held the first Sector Alliance Committee of Logistics & Transport, in the framework of the EBSOMED Project.

The MedaLogistics Summit is the most established conference of its sort held in Barcelona. The Summit is jointly organized by the Association of Mediterranean Chambers of Commerce and Industry (ASCAME), Consorci de la Zona Franca de Barcelona, and with the collaboration of the Barcelona Chamber of Commerce. This event plays a significant role in boosting both sector in the region by bringing together



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main Mediterranean and International experts, while facilitating partnerships and collaborations, which will give visibility to our SAC.

I. Target group

The SAC will gather: experts, employers' organizations, Chambers of Commerce and Industry, networks of entrepreneurs, associations, NGOs, decision maker, public and private institutions working on business issues, that will share their experiences, best practices and discuss the difficulties they are currently facing as well as highlighting the urgent need of diversity management and technical innovative knowledge in the era of information and technology.

II. Your engagement

- ✓ Participate at the EBSOMED SAC
- ✓ Support the importance to adapt to the region's current demands and prepare for the future.
- ✓ Encourage and register team members who are interested in supporting and Improving the Quality of BSO
- ✓ Promoting BSO Networking.



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Program

Mediterranean Business Exchange Area | Transport & Logistics “Sector Alliance Committee” in the framework of the EBSOMED project

Welcome Opening Words – “EBSOMED Project & presentation Sector Alliance Committee”	16:00
1) Taking stock of last years’ developments of the Regional Transport Plan for the Mediterranean Region (RTAP) 2014 – 2020 <ul style="list-style-type: none"> - Balance and state of accomplishment of the RTAP - Key challenges and key sectors - What is next? 	16:10 16:50
2) Policy Meets Implementation: capitalisation of initiatives, projects and programmes working on the Transport & Logistics sector in the Mediterranean Region <ul style="list-style-type: none"> - Success cases: Interregional, cross-border cooperation and South EU Neighborhood initiatives - 	16:50 17:30
3) Recommendations – A Strategic Paper on Transport & Logistics <ul style="list-style-type: none"> - Regional priorities - Priorities on training and capacity building initiatives - Priorities on technical assistance 	17:30 18:00

*** **Speakers to be confirmed** ***

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This SAC is organised by ASCAME and its affiliates: Barcelona Official Chamber of Commerce, Industry, Services and Navigation; Chamber of Commerce, Industry and Agriculture of Beirut & Mount Lebanon and Sfax Chamber of Commerce and Industry.



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